

Evert Gummesson

Qualitative Methods in Management Research

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Foreword by John Van Maanen

Second Edition

Contents

List of Figures and Tables	vii
Foreword	ix
<i>by John Van Maanen</i>	
Preface	xi
1. Qualitative Research in Management	1
2. Achieving Access to Management Reality	25
3. Taking Off and Landing: The Route From Preunderstanding to Understanding	57
4. Case Study Research	83
5. Quality of Academic Research and Management Consultancy	157
6. A Management Action Science Paradigm	207
References	225
Index	239
About the Author	249