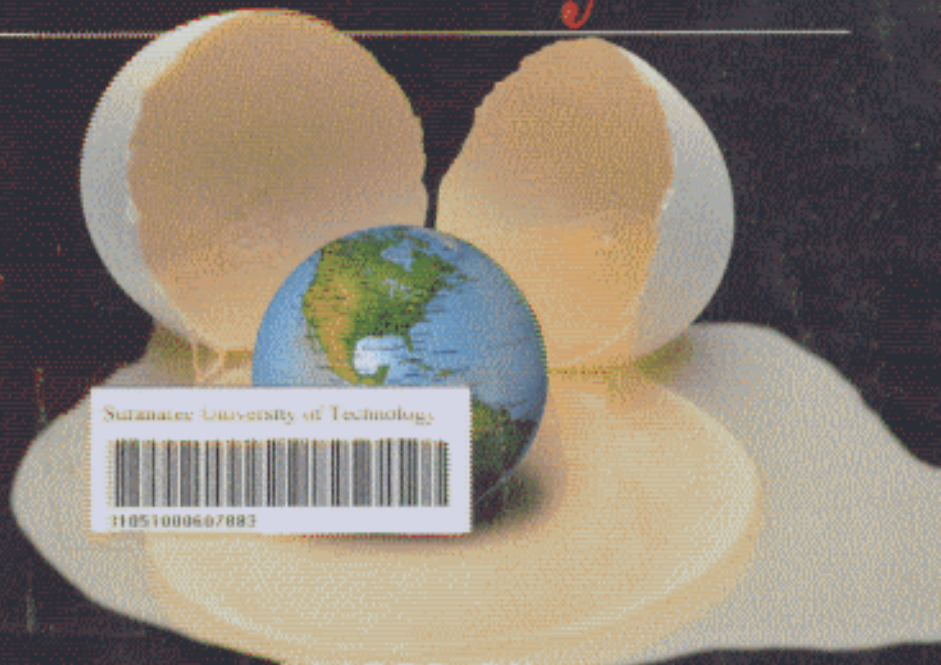


International Advertising

Realities and Myths



Suzanne University of Technology



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