

# THE **E-business** (R)EVOLUTION

Living and Working in an Interconnected World



The complete executive briefing ◀  
on *all* aspects of e-business,  
including e-commerce

Planning and implementation ◀  
techniques that *work*

Marketing, transactions, and legal ◀  
issues: avoiding the pitfalls

Portals, search engines, and ◀  
online community-building

Suranaree University of Technology



31051000608428

**Daniel Amor**

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