

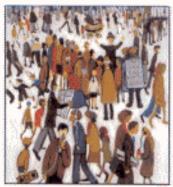




MASS MEDIA AND SOCIETY

JAMES CURRAN & MICHAEL GUREVITCH















Contents

L	st of Continuators	Y
A	cknowledgements	vii
It	Introduction to the Third Edition	
S	ection I: Mass Media and Society: General Perspectives	
1	Reconstructing the Ruined Tower: Contemporary Communications and Questions of Class Graham Murdock	7
2	Recent Developments in Feminist Communication Theory: Difference, Public Sphere, Body and Technology Andrea L. Press	27
3	Race, Ethnicity and the Segmentation of Media Markets Oscar H. Gandy, Jr	44
4	Culture, Communications and Political Economy Peter Golding and Graham Murdock	70
5	The Global and the Local in International Communications Annabelle Sreberny	93
6	Rethinking Media and Democracy James Curran	120
7	Rethinking the Study of Political Communication Jay G. Blumler and Michael Gurevitch	155
S	ection II: Media Production	
8	The Sociology of News Production Revisited (Again) Michael Schudson	175
9	Entertainment Simon Frith	201

iv Contents

10	Commercialism and Professionalism in the American News Media Daniel C. Hallin	218
11	In Defence of Objectivity Revisited Judith Lichtenberg	238
12	The Return to Cultural Production. Case Study: Fashion Journalism Angela McRobbie	255
13	From Dead Trees to Live Wires: The Internet's Challenge to the Traditional Newspaper Colin Sparks	268
Sec	ction III: Mediation of Meaning	
14	National Prisms of a Global 'Media Event' Chin-Chuan Lee, Joseph Man Chan, Zhongdang Pan and Clement Y. K. So	295
15	Media, Citizenship and Civic Culture Peter Dahlgren	310
16	Globalization and Cultural Identities Keith Negus and Patria Román-Velázquez	329
17	No Gain, No Game? Media and Sport David Rowe	346
18	Representation and Popular Culture: Semiotics and the Construction of Meaning Christine Geraghty	362
19	'Influence': The Contested Core of Media Research John Corner	376
Inc	Index	