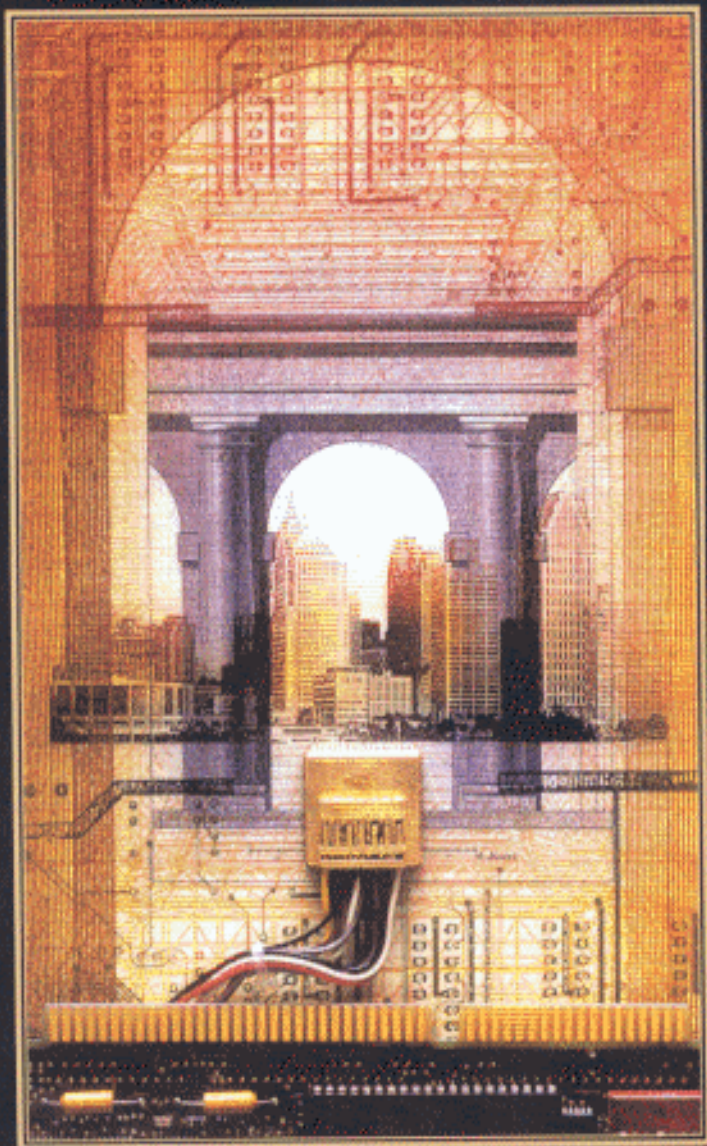


KERI E. PEARLSON

MANAGING AND USING INFORMATION SYSTEMS

A STRATEGIC APPROACH





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