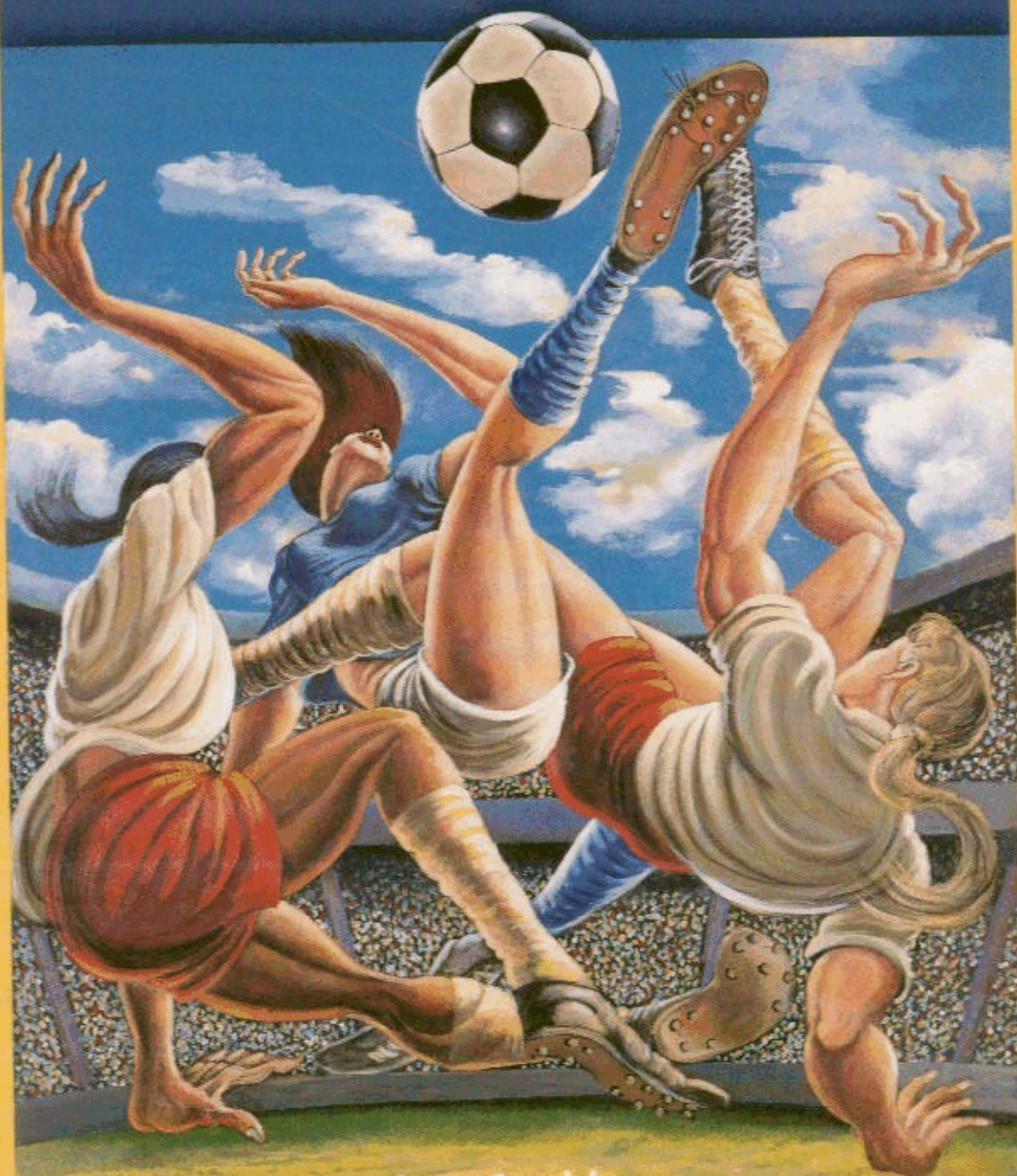


SPORTS IN SOCIETY

ISSUES & CONTROVERSIES EIGHTH EDITION



Jay Coakley

ERNE GARNER

Contents

Preface vii

1 The Sociology of Sport: What Is It and Why Study It? 2

About This Book 4

About This Chapter 6

What Is the Sociology of Sport? 6

Why Study Sports in Society? 10

What Is the Current Status of the Sociology of Sport? 18

What Are Sports? 21

Summary: Why Study the Sociology of Sport? 29

2 Using Social Theories: How Can They Help Us Study Sports in Society? 32

What Are Theories and Why Do We Need Them? 34

Functionalist Theory: What Do Sports Contribute to Society? 35

Conflict Theory: Are Sports All About Money and Economic Power? 40

Interactionist Theory: How Do People Experience Sports? 43

Critical Theories: How Are Sports Involved in Creating and Changing Culture and Social Relations? 45

Feminist Theories: What Are the Connections Between Gender and Sports? 51

Figurational Theory: Understanding Sports in Terms of Historical and Global Processes 53

Is There a Best Theoretical Approach to Use When Studying Sports? 55

Summary: How Can Social Theories Help Us Study Sports in Society? 57

3 Studying the Past: Does It Help Us Understand Sports Today? 60

Understanding History While Studying Sports in Society 62

Sports Vary by Time and Place 63

Contests and Games in Ancient Greece: Beyond the Myths (1000 B.C. to 100 B.C.) 64

Roman Contests and Games: Spectacles and Gladiators (100 B.C. to 500 A.D.) 68

Tournaments and Games in Medieval Europe: Separation of the Masters and the Masses (500 to 1300) 69

The Renaissance, Reformation, and Enlightenment: Games as Diversions (1300 to 1800) 71

The Industrial Revolution: The Emergence of Organized Competitive Sports (1780 to 1920) 74

Since 1920: Struggles Continue 82

Summary: Can We Use History to Understand Sports Today? 92

4 Sports and Socialization: Who Plays and What Happens to Them? 96

What Is Socialization? 98

Becoming Involved and Staying Involved in Sports 100

- Changing or Ending Sport Participation 104
 Being Involved in Sports: What Happens? 107
 What Socialization Research Doesn't Tell Us 122
 Summary: Who Plays and What Happens? 123

5 Sports and Children: Are Organized Programs Worth the Effort? 126

- Origin and Development of Organized Youth Sports 128
 Major Trends in Youth Sports Today 131
 Different Experiences: Informal, Player-Controlled Sports Versus Organized, Adult-Controlled Sports 138
 Sociological Questions About Youth Sports 144
 Recommendations for Changing Children's Sports 149
 Prospects for Change 153
 Summary: Are Organized Youth Sport Programs Worth the Effort? 155

6 Deviance in Sports: Is It Out of Control? 158

- Problems Faced When Studying Deviance in Sports 160
 Defining and Studying Deviance in Sports: Three Approaches 163
 Research on Deviance Among Athletes 176
 Performance-Enhancing Substances: Deviant Overconformity in Sports 185
 Summary: Is Deviance in Sports Out of Control? 197

7 Violence in Sports: How Does It Affect Our Lives? 200

- What Is Violence? 202
 Violence in Sports Through History 203
 Violence on the Field 204
 Violence off the Field 216
 Violence Among Spectators 221

- Summary: Does Violence in Sports Affect Our Lives? 231

8 Gender and Sports: Does Equity Require Ideological Changes? 234

- Participation and Equity Issues 236
 Ideological and Cultural Issues 263
 Summary: Does Equity Require Ideological Changes? 279

9 Race and Ethnicity: Are They Important in Sports? 282

- Definitions of *Race*, *Ethnicity*, and *Minority Group* 284
 Racial Classification Systems and Racial Ideology in Sports 288
 Sport Participation Among Racial and Ethnic Minorities in the United States 301
 The Dynamics of Racial and Ethnic Relations in Sports 312
 Summary: Are Race and Ethnicity Important in Sports? 321

10 Social Class: Do Money and Power Matter in Sports? 324

- Social Class and Class Relations 326
 Sports and Economic Inequality 327
 Social Class and Sport Participation Patterns 333
 Economic and Career Opportunities in Sports 344
 Sport Participation and Occupational Careers Among Former Athletes 354
 Summary: Do Money and Power Matter in Sports? 358

11 Sports and the Economy: What Are the Characteristics of Commercial Sports? 362

- Emergence and Growth of Commercial Sports 364
 Commercialization and Changes in Sports 374

- Owners, Sponsors, and Promoters in Commercial Sports 382
- Legal Status and Incomes of Athletes in Commercial Sports 392
- Summary: What Are the Characteristics of Commercial Sports? 401

12 Sports and the Media: Could They Survive Without Each Other? 404

- Characteristics of the Media 406
- Sports and the Media: A Two-Way Relationship 412
- Images and Narratives in Media Sports 426
- The Profession of Sport Journalism 439
- Summary: Could Sports and the Media Survive Without Each Other? 442

13 Sports and Politics: How Do Governments and Globalization Influence Sports? 444

- The Sports-Government Connection 446
- Sports and Global Political Processes 454
- Politics in Sports 469
- Summary: How Do Governments and Globalization Influence Sports? 478

14 Sports in High School and College: Do Varsity Sport Programs Contribute to Education? 482

- Arguments For and Against Interscholastic Sports 484
- Interscholastic Sports and the Experiences of High School Students 484

- Intercollegiate Sports and the Experiences of College Students 494
- Do Schools Benefit from Varsity Sports? 504
- Varsity High School Sports: Problems and Recommendations 509
- Intercollegiate Sports: Problems and Recommendations 513
- Summary: Are Varsity Sports Educational? 523

15 Sports and Religions: Is It a Promising Combination? 526

- How Do Sociologists Define and Study Religion? 528
- Similarities and Differences Between Sports and Religions 530
- Modern Sports and Religious Beliefs and Organizations 535
- The Challenges of Combining Sports and Religious Beliefs 555
- Summary: Is It a Promising Combination? 561

16 Sports in the Future: What Can We Expect? 564

- Major Sport Forms in the Future 566
- Future Trends in Sports 568
- Specific Forecasts 574
- The Challenge of Making the Future 583
- Summary: What Can We Expect in the Future? 591

Selected References 594

Index 603