



Knowledge in Context

Representations, Community and Culture

Sandra Jovchelovitch

Contents

<i>List of tables and figures</i>	ix
<i>Preface</i>	xi
Introduction	1
1 Knowledge, affect and interaction	10
<i>The social psychology of representations</i>	13
<i>Inventing representation</i>	18
<i>The development of representation</i>	25
<i>Beyond the mirror of nature: representation as social creation</i>	33
2 Social representations and the diversity of knowledge	39
<i>Expanding the boundaries of social psychology</i>	43
<i>Social representations</i>	45
<i>Revisiting ancestors</i>	50
<i>Towards wiser rationalities: cognitive polyphasia and the plurality of reason</i>	66
3 Knowledge, community and public spheres	71
<i>Community</i>	72
<i>Belonging and lifeworld</i>	77
<i>Public spheres</i>	84
<i>Critique of the public sphere</i>	89
<i>Knowledge and public spheres</i>	90
4 The forms and functions of knowledge	98
<i>Dimensions of representation: 'who', 'how', 'why', 'what' and 'what for'</i>	101

viii Contents

	<i>Modalities of representation and the forms and functions of knowledge</i>	115
	<i>Modalities of representation and forms of knowing</i>	122
	<i>From one to many: knowledges in the plural</i>	124
5	Encountering the knowledge of others	127
	<i>Difference and communication</i>	130
	<i>Perspective-taking and recognition</i>	133
	<i>The hierarchical representation of knowledge</i>	138
	<i>Recognition and power</i>	142
	<i>Dialogical and non-dialogical encounters</i>	143
6	Studying knowledge in everyday life	157
	<i>Studying social representations</i>	159
	<i>Mapping representational systems: environment, health and public spheres</i>	163
	<i>Knowledge, conscientisation and empowerment</i>	168
	<i>Research as a dialogical act</i>	172
	<i>Re-thinking knowledge and its rationality</i>	176
	<i>Notes</i>	183
	<i>Bibliography</i>	188
	<i>Index</i>	205