

 WILEY

Creating More Effective Graphs

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- 3 How do graphs for data analysis and graphs for communication differ?
- 4 What should I use instead of pie charts?
- 5 What if I just want an impression of the direction of the data? Then may I use three-dimensional charts?
- 6 I use three-dimensional charts but I include data labels. That's OK, isn't it?
- 7 I want my graphs to attract the reader's attention. How should I decorate them?
- 8 Why do you think we see so many bad graphs?
- 9 When should I use each type of graph?

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