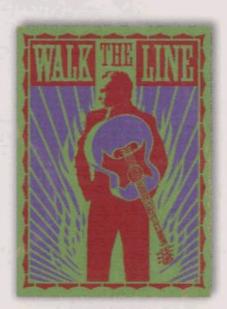
More Than 800 Colorways for Layouts That Work

## COLOR HARMONY LAYOUT

Interactive companion CD included









## 8 Introduction

- 11 Color Case Studies
- 12 DICASA
- 13 SHOWBOX
- 14 GESCHÄFTSBERICHTE: FINEST FACTS & FIGURES
- 15 WALK THE LINE
- **16** AICHI EXPO 2005
- 17 AMERICAN PLAYERS THEATRE
- 18 GENZ-RYAN
- 19 ROOTS
- 20 MRS. MEYER'S CLEAN DAY
- 21 MAMMA GUN

## 22 Selecting Color

- 24 Color That Speaks
- **26** POWERFUL
- 36 RICH
- **46** ROMANTIC
- 56 EARTHY
- **66** FRIENDLY
- **76** SOFT
- **86** WELCOMING
  - 96 FLEGANT
- 106 TRENDY
- 116 FRESH

- 126 TRADITIONAL
- 136 REFRESHING
- 146 TROPICAL
- 156 CLASSIC
- 166 CALM
- 176 REGAL
- **186** ENERGETIC
- **196** SUBDUED
- 206 PROFESSIONAL
- **216** PURE
- 226 GRAPHIC

236 Process Color Formulas

256 Directory of Contributors