



POSTER ART

Innovation in Poster Design
Charlotte Rivers

PAGE ONE

Contents

● 01. Introduction	006
● 02. Artwork	010
Photography	012
Illustration	026
Interview: Jason Munn	064
Interview: Robynne Raye	065
03. Typography	066
As Image	068
As Text	092
Interview: Uwe Loesch	114
Interview: Wolfy & Kayrock	115
● 04. Printing & Finishing	116
Paper Stock	118
Inks & Finishing Techniques	136
Interview: Johnathan Ellery	152
Interview: Philippe Apeloig	153
Contact Details & Acknowledgments	154
Index	159