

# GLOBALIZED E-LEARNING CULTURAL CHALLENGES



ANDREA EDMUNDSON

# **Globalized E-Learning Cultural Challenges**

## **Table of Contents**

<b>Foreword .....</b>	<b>vi</b>
<i>Gert Jan Hofstede</i>	
<b>Preface .....</b>	<b>ix</b>
<i>Andrea Edmundson, eWorld Learning, USA</i>	
<b>SECTION I:</b>	
<b>The Big Picture: Culture and E-Learning from Global Perspectives</b>	
<b>Chapter I</b>	
<b>The Meaning of Culture in Online Education: Implications for Teaching, Learning, and Design .....</b>	<b>1</b>
<i>Chun-Min Wang, University of Georgia, USA</i>	
<i>Thomas C. Reeves, University of Georgia, USA</i>	
<b>Chapter II</b>	
<b>Challenges to Implementing E-Learning in Lesser-Developed Countries .....</b>	<b>18</b>
<i>Bolanle Olaniran, Texas Tech University, USA</i>	
<b>Chapter III</b>	
<b>Designing Quality Online Education to Promote Cross-Cultural Understanding ....</b>	<b>35</b>
<i>Youmei Liu, University of Houston, USA</i>	
<b>Chapter IV</b>	
<b>African Education Perspectives on Culture and E-Learning Convergence .....</b>	<b>60</b>
<i>Wanjira Kinuthia, Georgia State University, USA</i>	
<b>Chapter V</b>	
<b>Intercultural Dimensions in the Information Society: Reflections on Designing and Developing Culturally-Oriented Learning .....</b>	<b>74</b>
<i>Nektaria Palaiologou, University of Piraeus, Greece</i>	

**SECTION II:**  
**Western Philosophies and Theoretical Foundations in E-Learning**

**Chapter VI**

- Theorizing and Realizing the Globalized Classroom .....** 90  
*Steve McCarty, Osaka Jogakuin College, Japan*

**Chapter VII**

- Do the Philosophical Foundations of Online Learning Disadvantage Non-Western Students? .....** 116  
*David Catterick, University of Dundee, Scotland*

**Chapter VIII**

- Theorizing a Multiple Cultures Instructional Design Model for E-Learning and E-Teaching .....** 130  
*Lyn Henderson, James Cook University, Australia*

**SECTION III:**  
**Language and Semiotics**

**Chapter IX**

- How to Globalize Online Course Content .....** 155  
*Martin Schell, New York University, USA*

**Chapter X**

- E-Learning Localized: The Case of the OOPS Project .....** 168  
*Meng-Fen Grace Lin, University of Houston, USA  
Mimi Miyoung Lee, University of Houston, USA*

**Chapter XI**

- What Can Cave Walls Teach Us? .....** 187  
*Ruth Gannon Cook, DePaul University, USA  
Caroline M. Crawford, University of Houston - Clear Lake, USA*

**Chapter XII**

- Electronic Paralanguage: Interfacing with the International .....** 209  
*Katherine Watson, Coast Community College District, USA*

**SECTION IV: Addressing Issues of Cross-Cultural Instructional Design**

**Chapter XIII**

- Adapting E-Learning Across Cultural Boundaries: A Framework for Quality Learning, Pedagogy, and Interaction .....** 223  
*Catherine McLoughlin, Australian Catholic University, Australia*

<b>Chapter XIV</b>	
<b>Universal Design for Culturally-Diverse Online Learning .....</b>	<b>239</b>
<i>Jane H. Eberle, Emporia State University, USA</i>	
<i>Marcus D. Childress, Emporia State University, USA</i>	
<b>Chapter XV</b>	
<b>Beyond Localization: Effective Learning Strategies for Cross-Cultural</b>	
<b>E-Learning .....</b>	<b>255</b>
<i>Patrick Dunn, Networked Learning Design, Ltd., UK</i>	
<i>Alessandra Marinetti, The Global Fund to Fight AIDS, Tuberculosis</i>	
<i>&amp; Malaria, Switzerland</i>	
<b>Chapter XVI</b>	
<b>The Cultural Adaptation Process (CAP) Model: Designing E-Learning for</b>	
<b>Another Culture .....</b>	<b>267</b>
<i>Andrea Edmundson, eWorld Learning, USA</i>	
<b>Chapter XVII</b>	
<b>Communication Barriers and Conflicts in Cross-Cultural E-Learning .....</b>	<b>291</b>
<i>Rita Zaltsman, International Center of Modern Education - Prague,</i>	
<i>Czech Republic</i>	
<b>Chapter XVIII</b>	
<b>Multi-Cultural E-Learning Teamwork: Social and Cultural Characteristics and</b>	
<b>Influence .....</b>	<b>307</b>
<i>Datta Kaur Khalsa, University of Maryland, USA</i>	
<b>Chapter XIX</b>	
<b>Modern Technology and Mass Education: A Case Study of a Global Virtual</b>	
<b>Learning System .....</b>	<b>327</b>
<i>Ahmed Ali, University of Wisconsin - LaCrosse, USA</i>	
<b>SECTION V:</b>	
<b>Conclusion</b>	
<b>Chapter XX</b>	
<b>The Treasure Trove .....</b>	<b>341</b>
<i>Andrea Edmundson, eWorld Learning, USA</i>	
<b>About the Authors .....</b>	<b>343</b>
<b>Index .....</b>	<b>349</b>