


Arens / Weigold / Arens

Contemporary Advertising

Eleventh Edition

**This
International
Student Edition
is for use
outside of
the U.S.**

McGRAW-HILL INTERNATIONAL EDITION



detailed contents

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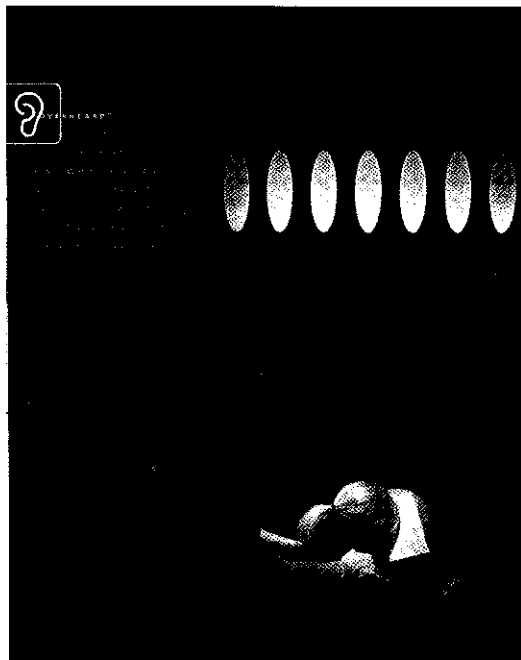
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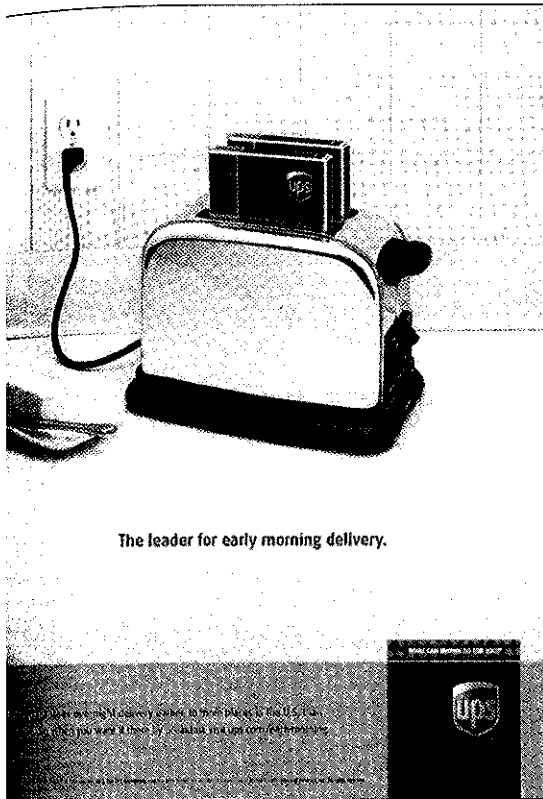
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