

HANDBOOK OF
RESEARCH ON
TEACHING LITERACY
THROUGH THE
COMMUNICATIVE
AND VISUAL ARTS
VOLUME II

EDITED BY **JAMES FLOOD**
SHIRLEY BRICE HEATH
DIANE LAPP

CONTENTS

Note to Readers	xiii
Preface	xv
Contributors	xix

Part I

HISTORICAL AND THEORETICAL FOUNDATIONS

Section Editor: Renee Hobbs, Temple University

	Introduction to Part I	1
1	Vision for Learning: History, Theory, and Affirmation	3
	<i>Shirley Brice Heath</i> <i>Stanford University</i>	
	<i>Robert Wollack</i> <i>Brown University</i>	
2	Multimedia Production as Composition	13
	<i>David L. Bruce</i> <i>Kent State University</i>	
3	Crossing the Bridge: Literacy Between School Education and Contemporary Cultures	19
	<i>Damiano Felini</i> <i>State University of Parma</i>	

4	The Construction of Photographic Meaning	27
	<i>Andrew L. Mendelson</i> <i>Temple University</i>	
5	Constructing, Performing, and Reading Representations of Youth and Childhood	37
	<i>S. E. Woodson</i> <i>Arizona State University</i>	
6	The Development of Media Education in England: A Personal View	43
	<i>Cary Bazalgette</i> <i>Researcher and Consultant on Media Literacy</i>	
7	Using a Multimodal Theoretical Lens to Explore Studies Pertaining to English Learners in the Visual and Communicative Arts	51
	<i>Cynthia Brock, Rod Case, Julie Pennington</i> <i>The University of Nevada, Reno</i>	
	<i>Guofang Li</i> <i>Michigan State University</i>	
	<i>Rachel Salas</i> <i>University of North Carolina at Greensboro</i>	
8	Censorship and Censorship Policy: The Impact on Teaching Literacy Through the Visual Arts	65
	<i>Nancy Frey</i> <i>San Diego State University</i>	
9	How International Assessments Contribute to Literacy Policy	73
	<i>Renate Valtin</i> <i>Humboldt University</i>	
	<i>Cathy Roller</i> <i>International Reading Association</i>	
	<i>John Else</i> <i>Action Outcomes</i>	
	VOICES FROM THE FIELD	
	Mastering the Media	81
	<i>Alan Michel and Kim Slack</i> <i>HOME, Inc.</i>	
	Unexpected Outcomes of Media Arts Education	85
	<i>Elana Yonah Rosen and Erica Deiparine-Sugars</i> <i>Just Think</i>	

Part
II
METHODS OF INQUIRY IN THE COMMUNICATIVE,
VISUAL, AND PERFORMATIVE ARTS

Section Editors: Donna E. Alvermann, University of Georgia
Margaret C. Hagood, College of Charleston
Leslie S. Rush, University of Wyoming

	Introduction to Part II	89
10	“Literacy” in a Multimodal Environment of Communication <i>Gunther Kress</i> <i>University of London</i>	91
11	Learning With Multiple Literacies: Observations of Lives Exploring Meanings, Identities, Possibilities and Worlds <i>Robert J. Tierney</i> <i>University of British Columbia</i>	101
12	Children out of Bounds: The Power of Case Studies in Expanding Visions of Literacy Development <i>Anne Haas Dyson</i> <i>University of Illinois at Urbana-Champaign</i>	109
13	Theatre and Theory Partnered Through Ethnographic Study <i>Steven Z. Athanases</i> <i>University of California, Davis</i>	119
14	Making “Collaboration” Problematic in Collaborative School-University Action Research: Studying with Urban Teacher Researchers to Transform Literacy Practices <i>Christine C. Pappas</i> <i>University of Illinois at Chicago</i>	129
15	Remaking Sense, Reshaping Inquiry: Reimagining Metaphors for a Literacy of the Possible <i>Lorri Neilsen</i> <i>Mount Saint Vincent University</i>	143
16	Reenvisioning Preservice Teacher Identity: Matrixing Methodology <i>Stacy J. Miller</i> <i>Indiana University of Pennsylvania</i>	151
17	Analytic Dilemmas in Real and Virtual Contexts: A Turn to Spatial Semiosis <i>Julie Cheville</i> <i>University of Maine</i>	161
18	Disability Studies Matters <i>Kit Tisdale</i> <i>Maryville, Tennessee</i>	169

19	Museum Literacy, Art, and Space Study	177
	<i>A. Jonathan Eakle</i> <i>Johns Hopkins University</i>	
20	"A Picture Can Do Things Words Can't": Transforming Representations in Literacy Research	187
	<i>Lalitha Vasudevan</i> <i>Teachers College, Columbia University</i>	
21	Literacy Research and Policy: Are We Learning Anything?	195
	<i>Barbara Kapinus</i> <i>National Education Association</i>	
	<i>Cathy Roller</i> <i>International Reading Association</i>	
	VOICES FROM THE FIELD	
	Music in a Child's Life	203
	<i>Aliki Brandenburg</i> <i>London, England</i>	

Part III

FAMILY AND COMMUNITY CONTEXTS IN THE COMMUNICATIVE, VISUAL, AND PERFORMATIVE ARTS

	Section Editors: Victoria Chou, University of Illinois at Chicago Pamela Konkol, Concordia University	205
	Introduction to Part III	
22	Youth Cultures, Literacies, and Identities in and out of School	207
	<i>Elizabeth Birr Moje</i> <i>University of Michigan</i>	
23	A World of Expanding Literacies: Audio Visual and Nonlinear Digital Forms in Everyday Life	221
	<i>JoEllen Fisherkeller</i> <i>New York University</i>	
24	The Comic Book Project: Literacy Outside (and Inside) the Box	229
	<i>Michael Bitz</i> <i>Teachers College, Columbia University</i>	
25	Internet Communication Among Youth: New Practices and Epistemologies	237
	<i>Cynthia Lewis</i> <i>University of Minnesota</i>	

26	Anime and Manga Fandom: Young People's Multiliteracies Made Visible	247
	<i>Kelly Chandler-Olcott</i> <i>Syracuse University</i>	
27	Reading, Writing, and Watching: The Informal Education of Film Fans	259
	<i>Kimberly Sheridan</i> <i>George Mason University</i>	
28	Working the Crowd: Youth Media Interactivity	271
	<i>Elisabeth Soep</i> <i>Youth Radio</i>	
29	Both Sides of the Mic: Community Literacies in the Age of Hip Hop	279
	<i>Jabari Mahiri, Malik Ali, Allison Lindsay Scott, Bolota Asmerom, Rick Ayers</i> <i>University of California, Berkeley</i>	
30	Novelness in Action: The Role of Self-Generated Dramatic Arts Activities in the Literacy Development of Adolescents	289
	<i>Christopher Worthman</i> <i>DePaul University</i>	
31	"We as Stylist Actually Become Like Psychiatrists": Problem Solving in Public Performance	299
	<i>Yolanda J. Majors</i> <i>University of Illinois at Chicago</i>	
32	Exchanging Life Narratives: The Politics and Poetics of Do-It-Yourself Practices	309
	<i>Doreen M. Piano</i> <i>University of New Orleans</i>	
33	Examining Shared Domains of Literacy in the Church and School of African American Children	319
	<i>Gwendolyn Michele Thompson McMillon</i> <i>Oakland University</i>	
	<i>Patricia A. Edwards</i> <i>Michigan State University</i>	
34	Violence and the Visual, Performing, and Communicative Arts	329
	<i>Ian Pumpian and Douglas Fisher</i> <i>San Diego State University</i>	
	VOICES FROM THE FIELD	
	Awakening Voice and Losing Sleep: When Adult Southern Learners Become Writers	343
	<i>S.D. Collins</i> <i>Tennessee Technological University</i>	
	Picture Book Biographies to Promote Intercultural Understanding	347
	<i>Colleen P. Gilrane</i> <i>University of Tennessee</i>	

Part
IV

INTO THE LANGUAGE ARTS CLASSROOM THROUGH
THE VISUAL AND COMMUNICATIVE ARTS

	Section Editors: Nancy Roser, University of Texas Dorothy Strickland, Rutgers University	
	Introduction to Part IV	351
35	Literacy Classrooms: Making Mind out of Multimodal Material <i>Randy Bomer</i> <i>University of Texas at Austin</i>	353
36	A Critical Review of Research into Children's Responses to Multimodal Texts <i>Evelyn Arizpe</i> <i>University of Glasgow</i>	363
	<i>Morag Styles</i> <i>University of Cambridge</i>	
37	Reading the Art of the Picturebook <i>Barbara Kiefer</i> <i>The Ohio State University</i>	375
38	Young Children's Visual Meaning Making in Response to Picturebooks <i>Lawrence R. Sipe</i> <i>University of Pennsylvania</i>	381
39	Getting the Picture: Visual Dimensions of Informational Texts <i>Barbara Moss</i> <i>San Diego State University</i>	393
40	Drawing to Learn: Visual Support for Developing Reading, Writing, and Concepts for Children at Risk <i>Anne McGill-Franzen</i> <i>University of Tennessee</i>	399
	<i>Jacqueline Love Zeig</i> <i>University of Florida</i>	
41	The Role Visualization Strategies Play in Struggling Readers' Engagement, Comprehension, and Response to Text or "Wait. You mean it's supposed to make sense every time you read?" <i>Mary Massie and Karen Boran</i> <i>Northeastern Illinois University</i>	413
	<i>Jeffrey D. Wilhelm</i> <i>Boise State University</i>	

42	From Drawing to Digital Creations: Graphic Organizers in the Classroom	423
	<i>Karen Bromley</i> <i>Binghamton University</i>	
43	The Effective Uses of Digital Storytelling as a Teaching and Learning Tool	429
	<i>Bernard R. Robin</i> <i>University of Houston</i>	
44	Teacher Learning for New Times: Repurposing New Multimodal Literacies and Digital-Video Composing for Schools	441
	<i>Suzanne M. Miller</i> <i>University at Buffalo</i>	
45	Dramatic Play and Dramatic Activity: Literate Language and Narrative Understanding	455
	<i>Lee Galda and A.D. Pellegrini</i> <i>University of Minnesota</i>	
46	Playing with Textual Toys: Popular Culture and Childhood Writing	461
	<i>Anne Haas Dyson</i> <i>University of Illinois at Urbana-Champaign</i>	
47	Promoting Self-Knowledge: Adolescents Engaged in Educating	471
	<i>Marino C. Alvarez</i> <i>Tennessee State University</i>	
	<i>Victoria J. Risko</i> <i>Vanderbilt University</i>	
48	Critical Media Literacy in Secondary Schools	483
	<i>Pamela U. Brown and Gretchen Schwarz</i> <i>Oklahoma State University</i>	
49	Wanting to Look a Thousand Times: Blending Visual and Textual Elements in the Contemporary Young Adult Novel	489
	<i>Jennifer Lynn Wolf</i> <i>Stanford University</i>	
50	Shakespeare and Gaiman: Strange Bedfellows Attain Immortality	497
	<i>Jacqueline T. Pham and Andrea A. Lunsford</i> <i>Stanford University</i>	
51	Film, Literature, and Language	503
	<i>Lawrence Baines</i> <i>University of Toledo</i>	
52	Media Over the Decades: From Radio [fast-forward] to Podcasting and the iPod	513
	<i>James Trier</i> <i>University of North Carolina at Chapel Hill</i>	
53	Film and Video in the Classroom: Back to the Future	521
	<i>William Kist</i> <i>Kent State University</i>	

54	Popular Culture in the Language Arts Classroom	529
	<i>Jackie Marsh</i> <i>University of Sheffield</i>	
55	Differentiating Visual, Communicative, and Performative Arts Instruction in Well-Managed Classrooms	537
	<i>Diane Lapp and James Flood</i> <i>San Diego State University</i>	
	<i>Kelly Moore</i> <i>San Diego Unified School District</i>	
	VOICES FROM THE FIELD	
	Pictures as Part of a Normal School Day: Third Grade	545
	<i>Molly Bang</i> <i>Scholastic Blue Sky Press</i>	
	An Eruption of Poppies: A Meditation on Writing Landscape	551
	<i>Jane Yolen</i>	
	The Truth About Nonfiction	555
	<i>Edward T. Sullivan</i> <i>Scarecrow Press</i>	
	Timeless Timeline: Visualizing the Past and the Future	559
	<i>Deborah A. Wooten</i> <i>University of Tennessee</i>	
	Standards in the Arts and Arts Within Literacy Instruction	563
	<i>Nan L. McDonald</i> <i>San Diego State University</i>	
	Encounters with Art in and out of the Classroom	569
	<i>Jan Greenberg</i> <i>St. Louis, Missouri</i>	
	Author Index	571
	Subject Index	595