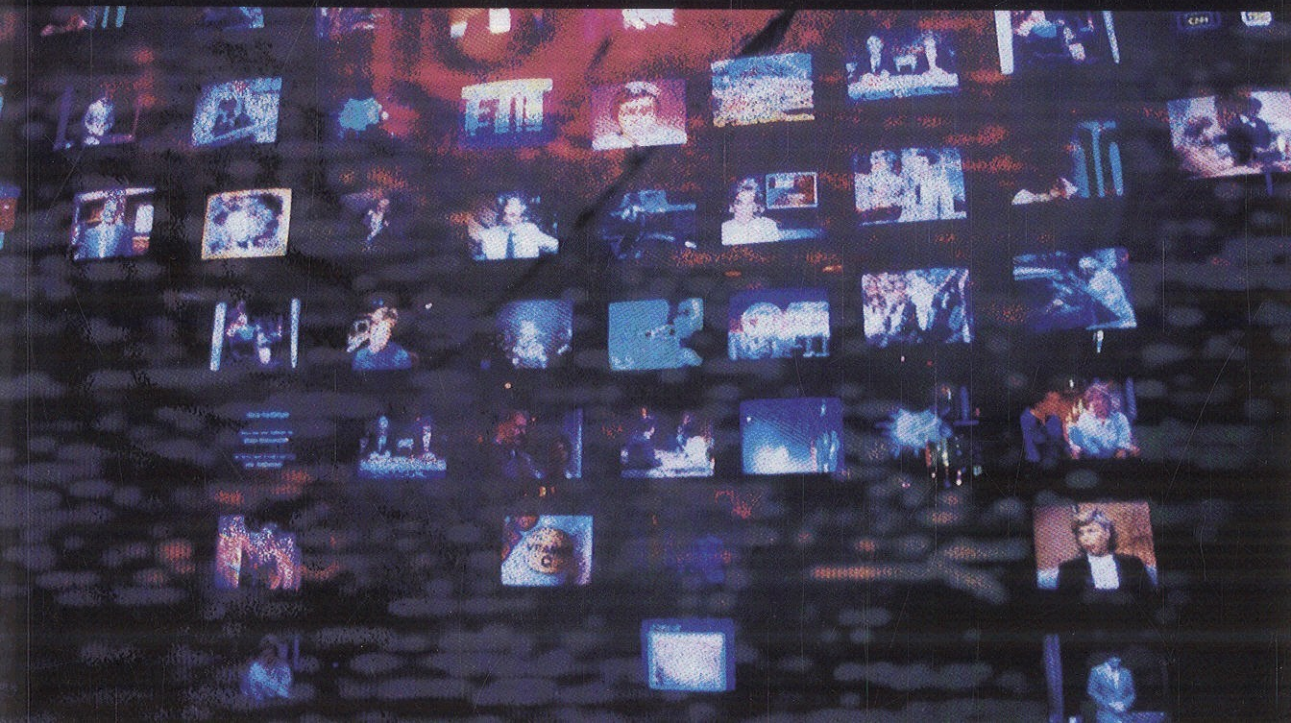


Broadcast Journalism

A critical introduction

Edited by Jane Chapman and Marie Kinsey



Contents

<i>Notes on contributors</i>	viii
Part I The shape of broadcast news	1
Introduction JANE CHAPMAN	3
1 Broadcast journalism: yesterday, today and the future JANE CHAPMAN	7
2 Paying the piper: funding broadcast news DEBORAH WILSON	17
3 Eyes, ears and clicks: the battle for an audience MARIE KINSEY	27
4 'And now the news from where you are': going local ROGER LAUGHTON	39
5 CNN and beyond: journalism in a globalized networked sphere INGRID VOLKMER AND ANSGARD HEINRICH	49
6 Exploring news values: the ideal and the real JACKIE HARRISON	59
Part II The practices of broadcast news	69
Introduction JANE CHAPMAN AND MARIE KINSEY	71
7 Inside the newsroom: who's who and what's what EMMA HEMMINGWAY	75

8	On the road: gathering raw material DAVID HOLMES, KATIE STEWART AND MARIE KINSEY	85
9	Asking questions: interviewing for broadcast news JIM BEAMAN AND ANNE DAWSON	95
10	Painting pictures 1: writing, editing and packaging for television JEREMY ORLEBAR	105
11	Painting pictures 2: writing, editing and packaging for radio LESLIE MITCHELL	115
12	Painting pictures 3: broadcast and the Web MIKE WARD	127
13	Going live: writing and presenting for broadcast MARIE KINSEY	139
14	Reporting sport GARY HUDSON	149
15	Reporting business, finance and the City MARIE KINSEY	159
16	Reporting politics NICHOLAS JONES	171
17	Reporting celebrity CLAIRE SIMMONS	181
	Part III Context	191
	Introduction JANE CHAPMAN AND MARIE KINSEY	193
18	Outside the newsroom: selling stories and ideas FIONA CHESTERTON	195
19	Radio and television documentary JANE CHAPMAN	205
20	Conflicting pressures: news and representation PATRICIA HOLLAND	215
21	Freedoms and responsibilities: law for broadcast journalists TIM CROOK	227

22	Fair enough? Ethics and regulation in broadcast journalism TONY HARCUP	247
23	Next steps and staying ahead MARIE KINSEY	257
24	Conclusion JANE CHAPMAN AND MARIE KINSEY	267
	<i>Index</i>	272