## Older Adults, Health Information, and the World Wide Web



## Contents

Preface		ix
	PART I: AN OVERVIEW OF OLDER ADULTS' USE OF THE WEB: GOVERNMENT AND PRACTICAL CONCERNS	
1	The Use of New Information Technologies in an Aging Population  Terrie Wetle	3
2	Older Americans, Health Information, and the Internet Donald A. B. Lindberg	13
3	Aging Online: Toward a Theory of e-Quality  Douglas McConatha	21
4	Older Adults Online in the Internet Century Roger W. Morrell, Christopher B. Mayhorn, and Joan Bennett	43
	PART II: ISSUES FACING WEB DESIGNERS FOR OLDER ADULTS	
5	Designing Web-Based Health Information for Older Adults: Visual Considerations and Design Directives Katharina V. Echt	61
6	Human Factors Guidelines for Web Site Usability: Health-Oriented Web Sites for Older Adults Sherry E. Mead, Nina Lamson, and Wendy A. Rogers	89

7	Guidelines for Web Site Design for Older Adults: The Ultimate Influence of Cognitive Factors  Barbara J. Holt and Roger W. Morrell	109
	PART III: EXAMPLES OF ONLINE PROJECTS WITH OLDER ADULTS	
8	Touching Lives: Opening Doors for Elders in Retirement Communities Through E-Mail and the Internet David Lansdale	133
9	What to Put on a Website: A Study in Setting Policy and Guidelines Kathryn Wooten	153
10	Seniors and the Internet Thomas P. Benjamin	157
11	Gerotechnology: Providing Service Access to the Elderly Barbara J. Holt	159
12	Evaluating a Government Web Site Serving Seniors Leslie Dehgine Hsu and Mary Jo Deering	173
13	Senior Support Online Edward E. Baum and Charlotte Yoder	187
	PART IV: IN CONCLUSION	
14	Older Adults, Health Information, and the World Wide Web: A Conference Retrospective Russell E. Morgan, Jr.	203
	Author Index Subject Index	209 217