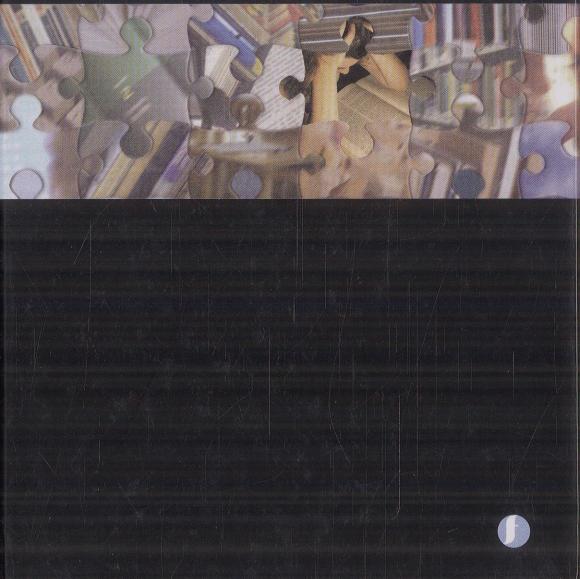
READER DEVELOPMENT IN PRACTICE bringing literature to readers

EDITED BY SUSAN HORNBY AND BOB GLASS



Contents

Contributors		vii
Int	troduction	×v
S	ection 1 Foreword: the author as reader	1
Ed	litors' introduction	3
1	The imaginative spark Ann Cleeves	5
Sepi	ection 2 Reader development: romotions and partnerships	19
Ed	itors' introduction	21
2	'Time To Read': the rise and rise of a regional partnership Jane Mathieson	23
3	Reader development and social inclusion Linda Corrigan	39
4	Managing fiction: managing readers and writers Anne Sherman	59
5	Getting into reading Jane Davis	75

Se	ction 3 Works of imagination	97
Edit	tors' introduction	99
6	Two worlds collide: hypertext and rewriting Calum Kerr	101
7	Dire consequences?: the development of futuristic fiction as a genre for young readers Kay Sambell	121
8	Cheers Ta: reflections on making poetry accessible to all Mike Garry	137
Se	ction 4 Future directions	155
Edi	tors' introduction	157
9	Premature elegies: e-books, electronic publishing and reading Claire Warwick	159
10	Beyond the Caxton legacy: is this the end of the book and its communities? Bob Glass, Ann Barlow and Andrew Glass	175
1.1	Survival strategies for the independent bookseller Mike Mizrahi	185
12	All this and chocolate too: educating new professionals in reader development Susan Hornby	193
Se	ction 5 Afterword: the reader as author	201
Editors' introduction		203
13	A bookworm's eye view: choosing the right book group for you Francine Sagar	205
Ind	ex	215