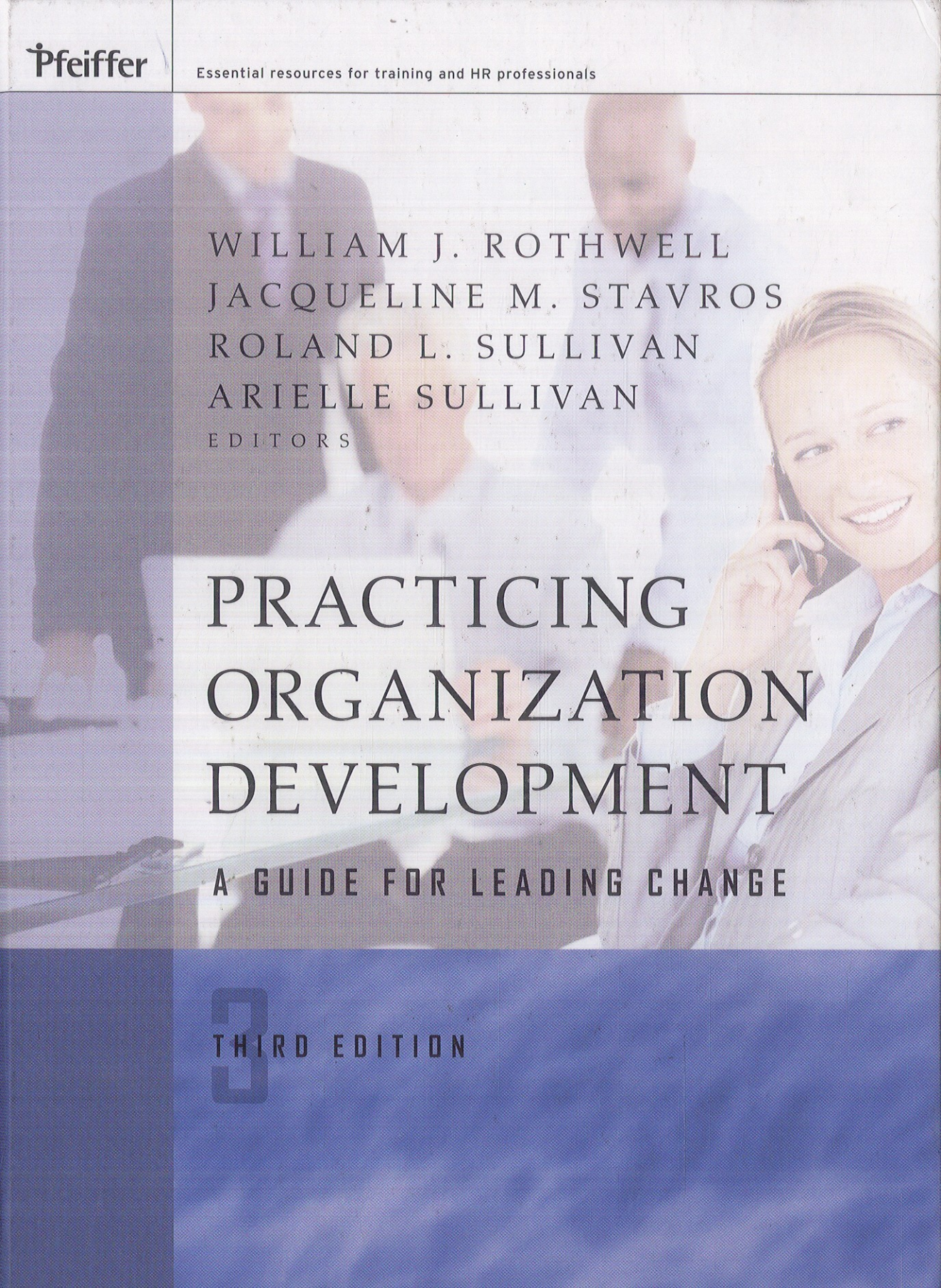


The Pfeiffer logo is located in the top left corner. It features the word "Pfeiffer" in a serif font, with a stylized graphic element above the letter 'i' that resembles a vertical line with a small hook at the top.


Essential resources for training and HR professionals

The background of the cover is a photograph of several business professionals in a meeting. A woman in the foreground on the right is smiling and talking on a mobile phone. Other people are visible in the background, some looking at documents. The image is slightly blurred, giving it a professional and active feel.

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PRACTICING ORGANIZATION DEVELOPMENT

A GUIDE FOR LEADING CHANGE

A large, stylized number "3" is positioned to the left of the text "THIRD EDITION". The number is composed of a solid vertical bar on the left and a hollow vertical bar on the right, with a horizontal bar at the top and bottom connecting them.

THIRD EDITION

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