

The background of the book cover is a photograph of terraced rice fields on a hillside. The terraces are filled with water, creating a shimmering, reflective effect. The fields are arranged in a series of concentric, curved lines that follow the contours of the hill. The colors are a mix of green, brown, and blue, with the blue being the most prominent due to the reflection of the sky. The overall mood is peaceful and scenic.

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# MANAGEMENT ACROSS CULTURES

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CHALLENGES AND STRATEGIES

CAMBRIDGE



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