

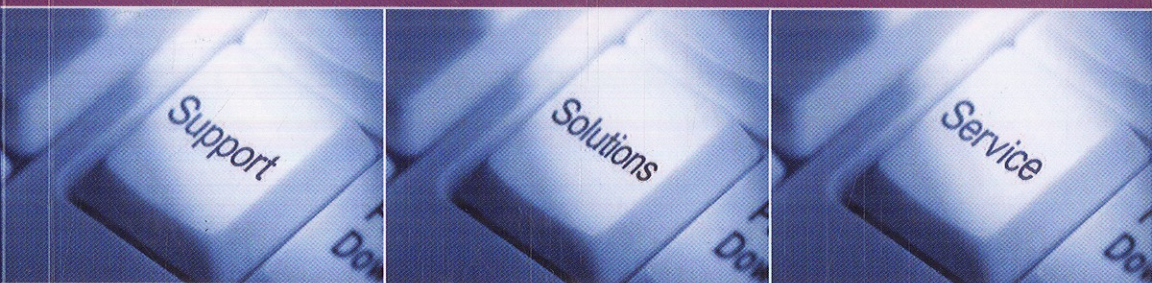
1 2 3 4 5 6 7 8 9 10

# THE TECH SET

Ellyssa Kroski, Series Editor

# #4

## Library Videos and Webcasts



Thomas Sean Casserley Robinson

LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION

**lita**

# CONTENTS

Foreword <i>by Ellyssa Kroski</i>	vii
Preface	ix
Acknowledgments	xi
1. Introduction: Library Video and Webcast Basics	1
2. Planning	15
3. Implementation	27
4. Marketing	101
5. Best Practices	109
6. Measures of Success	115
Recommended Reading	121
Index	123
About the Author	127

---

Don't miss this book's companion wiki and podcast!

*Turn the page for details.*

---