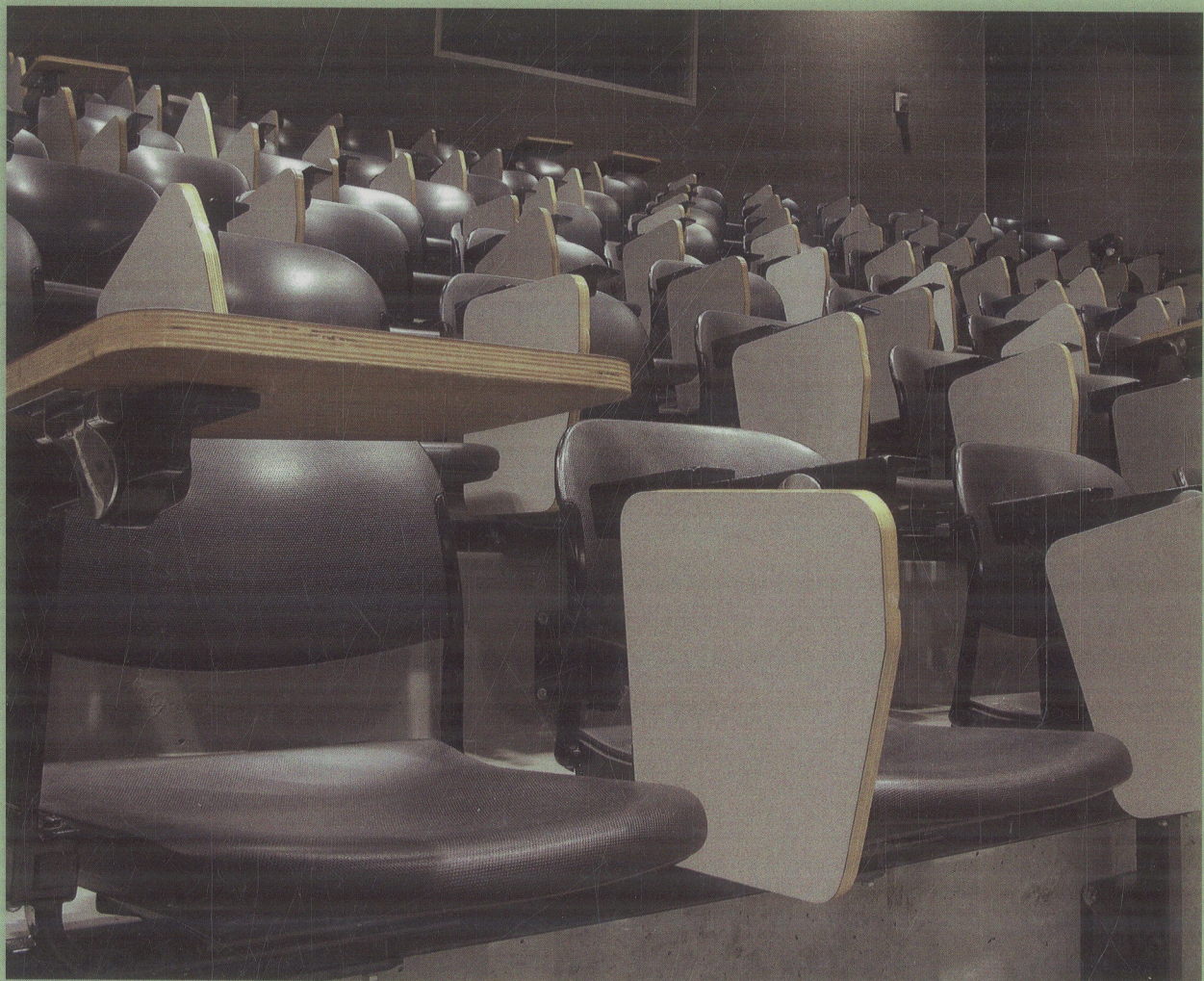


PREMIER REFERENCE SOURCE

# Cases on Innovations in Educational Marketing

Transnational and Technological Strategies



**Purnendu Tripathi & Siran Mukerji**



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