

HANDBOOKS IN COMMUNICATION AND MEDIA

## The Handbook of Children, Media, and Development

Edited by Sandra L. Calvert and Barbara J. Wilson

## Contents

No	tes on Editors and Contributors	X
For	eword	xxi
Ale	tha C. Huston	
Acl	cnowledgments	xxiv
Int	roduction: Media and Children's Development	1
Sar	ndra L. Calvert and Barbara J. Wilson	
Pai	rt I: Historical, Conceptual, and Financial	
Un	derpinnings of Media	5
1	Historical and Recurring Concerns about Children's	
	Use of the Mass Media	7
	Ellen Wartella and Michael Robb	
2	Business Models for Children's Media	27
	Alice Cahn, Terry Kalagian, and Catherine Lyon	
Pai	rt II: Media Access and Differential Use Patterns	49
3	Media Use Across Childhood: Access, Time, and Content	51
	Ronda Scantlin	<del>~</del> 4
4	Children, Race, Ethnicity, and Media	74
	Bradley S. Greenberg and Dana E. Mastro	1
5	Gender, Media Use, and Effects	98
	Stacey J. T. Hust and Jane D. Brown	
6	Media and the Family	121
	Alison Alexander	

Part III: Cognitive Effects of Media: How and What Children Learn			
		141	
7	Attention and Learning from Media during Infancy and Early Childhood  Rachel Barr	143	
8	Media Symbol Systems and Cognitive Processes Kaveri Subrahmanyam and Patricia Greenfield	166	
9	Learning from Educational Media  Heather L. Kirkorian and Daniel R. Anderson	188	
10	News, Reality Shows, and Children's Fears: Examining Content Patterns, Theories, and Negative Effects Stacy L. Smith, Katherine M. Pieper, and Emily J. Moyer-Guse	214	
Par	t IV: Social Effects of Media	235	
11	Media Violence and Aggression in Youth Barbara J. Wilson	237	
12	Prosocial Effects of Media Exposure Marie-Louise Mares, Edward Palmer, and Tia Sullivan	268	
13	Make-Believe Play, Imagination, and Creativity: Links to Children's Media Exposure	290	
14	Dorothy G. Singer and Jerome L. Singer Parasocial and Online Social Relationships Complete Hefferen	309	
15	Cynthia Hoffner Fear Responses to Media Entertainment Patti M. Valkenburg and Moniek Buijzen	334	
Par	Part V: Health Effects of Media		
16	Media Use and Childhood Obesity	355	
17	Elizabeth A. Vandewater and Hope M. Cummings Media, Body Image, and Eating Disorders Kristen Harrison and Veronica Hefner	381	
18	Media and Advertising Effects Brian Young	407	
19	Adolescents and Media Messages about Tobacco, Alcohol, and Drugs	432	
	Dina L. G. Borzekowski and Victor C. Strasburger		
Part VI: Media Policy and Interventions		453	
20	The Children's Television Act Sandra L. Calvert	455	
21	Regulating the Media: Sexually Explicit Content Joah G. Iannotta	479	

22	Media-Related Policies of Professional Health Organizations Marie Evans Schmidt, David S. Bickham, Amy Branner, and Michael Rich	503
23	The Rating Systems for Media Products	527
20	Douglas A. Gentile	5 <b>-</b> /
24	Parent and School Interventions: Mediation and Media Literacy	552
	Jennifer L. Chakroff and Amy I. Nathanson	
Author Index		5 <i>77</i>
Subject Index		596