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3 Try It Yourself: The Pilot 33

You have read our assertion that there is a better way for you to get software developed for you. However, a lot of people have made assertions and taken a lot of your money in the past, with little or no improvement. In this chapter we show you how to prove that our approach works for no money.

4 What Can I Do? 49

You learned how to do better and you've tried it yourself. You like the results and you know what to tell the software organization to do. In this chapter, we look at what you can do to help what you experience in the pilot project succeed.

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Having better software developed for your needs is not so much hard as it is different from what you are used to. In this section, we look at a progressively beneficial set of approaches to get you from where you are now to organizational agility.

5 Getting Started with Scrum 57

Our secret sauce for improving your benefits from software is called "Scrum." Yes, this is the rugby event that keeps the ball moving down the field. We'll discuss Scrum, how it works, and why it works in this chapter.

6 Scrum at the Project Level 63

Most persistent improvement in software development starts at the project level. You can use Scrum to further prove its utility, or on critically important initiative that must succeed. We'll explore what you can tell your developers to do after reading this chapter.

7 Develop a Scrum Capability 75

Success often breeds success. As more software initiatives using Scrum succeed, more people will want to get on the wagon. Rather than changing the entire organization, let's look at how we can set up a software development universe separate from the disappointing, existing department. You can increasingly reap benefits here on an increasing number of projects and releases.

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	<i>Scrum at a project or release level provides initiative level agility, the ability to rapidly respond to opportunities or rise to challenges. To gain the most significant benefits, Scrum's empirical approach to software development must be fit into the organization as a whole. We'll look at how to do this, and why some approaches are short-lived and others persist.</i>	
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