

Charles Finance
Susan Zwerman

The Visual Effects Producer

Understanding the Art
and Business of VFX

"The Visual Effects Producer is absolutely essential reading! Finance and Zwerman cover every aspect of producing visual effects in a clear and concise manner that will inform novices and industry veterans alike."

—Gale Anne Hurd, Producer (The Incredible Hulk, Terminator, Terminator 2: Judgment Day, Aliens)



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