

Table of contents

About the Author	vii
Part 1	
General approaches to collecting and analysing qualitative data	1
1 Introduction	3
2 Design methodologies, data management and analytical approaches	15
3 Incorporating data from multiple sources: mixing methods	25
Part 2	
Traditional analytical approaches	39
4 Classical ethnography	41
5 Critical ethnographic approaches	55
6 Feminist approaches	68
7 Grounded theory	79
8 Phenomenology	92
Part 3	
Newer qualitative approaches	105
9 Postmodern influences on society and qualitative research	107
10 Autoethnography	119
11 Poetic inquiry	129

12	Ethnodrama and performative art	143
13	Cyber ethnography and e-research	154
Part 4		
Analytic approaches for existing documentation		165
14	Structuralism and poststructuralism	167
15	Semiotic structural and poststructural analysis (deconstruction)	176
16	Content analysis of texts	189
17	Content analysis of visual documents	200
18	Narrative analysis	216
19	Conversation analysis	229
20	Discourse analysis	245
Part 5		
Data management using qualitative computer programs		257
21	Coding	259
22	An overview of qualitative computer programs	268
Part 6		
Interpreting and presenting qualitative data		289
23	Theorising from data	291
24	Writing up and innovative data display	302
Glossary		326
Index		328