CONTENTS

Tables and Figures		ix
Preface		xvii
The Authors		xix
Chapter 1	**Introduction and Overview**	**1**
	Review of Foundational Research Concepts	3
	Review of Foundational Statistical Information	6
	The Normal Distribution	14
Chapter 2	**Logical Steps of Conducting Quantitative Research: Hypothesis-Testing Process**	**29**
	Hypothesis-Testing Process	30
Chapter 3	**Maximizing Hypothesis Decisions Using Power Analysis**	**39**
	Balance between Avoiding Type I and Type II Errors	41
Chapter 4	**Research and Statistical Designs**	**53**
	Formulating Experimental Conditions	54
	Reducing the Imprecision in Measurement	55
	Controlling Extraneous Experimental Influences	57
	Internal Validity and Experimental Designs	59
	Choosing a Statistic to Use for an Analysis	67
Chapter 5	**Introduction to IBM SPSS 20**	**77**
	The IBM SPSS 20 Data View Screen	80
	Naming and Defining Variables in Variable View	80

Entering Data 86
Examples of Basic Analyses 87
Examples of Modifying Data Procedures 96

Chapter 6 Diagnosing Study Data for Inaccuracies and Assumptions 99
Research Example 100

Chapter 7 Randomized Design Comparing Two Treatments and a Control Using a One-Way Analysis of Variance 129
Research Problem 130
Study Variables 131
Research Design 133
Stating the Omnibus (Comprehensive) Research Question 135
Hypothesis Testing Step 1: Establish the Alternative (Research) Hypothesis (H_a) 136
Hypothesis Testing Step 2: Establish the Null Hypothesis (H_0) 137
Hypothesis Testing Step 3: Decide on a Risk Level (Alpha) of Rejecting the True H_0 Considering Type I and II Errors and Power 138
Hypothesis Testing Step 4: Choose Appropriate Statistic and Its Sampling Distribution to Test the H_0 Assuming H_0 Is True 143
Hypothesis Testing Step 5: Select Sample, Collect Data, Screen Data, Compute Statistic, and Determine Probability Estimates 144
Hypothesis Testing Step 6: Make Decision Regarding the H_0 and Interpret Post Hoc Effect Sizes and Confidence Intervals 162
Formula Calculations of the Study Results 166

Chapter 8 Repeated-Treatment Design Using a Repeated-Measures Analysis of Variance 183
Research Problem 184
Study Variables 185
Research Design 186

Stating the Omnibus (Comprehensive) Research Question 189
Hypothesis Testing Step 1: Establish the Alternative (Research) Hypothesis (H_a) 190
Hypothesis Testing Step 2: Establish the Null Hypothesis (H_0) 191
Hypothesis Testing Step 3: Decide on a Risk Level (Alpha) of Rejecting the True H_0 Considering Type I and II Errors and Power 192
Hypothesis Testing Step 4: Choose Appropriate Statistic and Its Sampling Distribution to Test the H_0 Assuming H_0 Is True 195
Hypothesis Testing Step 5: Select Sample, Collect Data, Screen Data, Compute Statistic, and Determine Probability Estimates 196
Hypothesis Testing Step 6: Make Decision Regarding the H_0 and Interpret Post Hoc Effect Sizes and Confidence Intervals 216
Formula Calculations of the Study Results 218

Chapter 9 Randomized Factorial Experimental Design Using a Factorial ANOVA 231
Research Problem 232
Study Variables 232
Research Design 233
Stating the Omnibus (Comprehensive) Research Questions 237
Hypothesis Testing Step 1: Establish the Alternative (Research) Hypothesis (H_a) 238
Hypothesis Testing Step 2: Establish the Null Hypothesis (H_0) 240
Hypothesis Testing Step 3: Decide on a Risk Level (Alpha) of Rejecting the True H_0 Considering Type I and II Errors and Power 241
Hypothesis Testing Step 4: Choose Appropriate Statistic and Its Sampling Distribution to Test the H_0 Assuming H_0 Is True 247

Hypothesis Testing Step 5: Select Sample, Collect Data, Screen Data, Compute Statistic, and Determine Probability Estimates 248
Hypothesis Testing Step 6: Make Decision Regarding the H_0 and Interpret Post Hoc Effect Sizes and Confidence Intervals 271
Formula Calculations of the Study Results 278

Chapter 10 Analysis of Covariance 297
Research Problem 298
Study Variables 299
Research Design 300
Stating the Omnibus (Comprehensive) Research Question 301
Hypothesis Testing Step 1: Establish the Alternative (Research) Hypothesis (H_a) 301
Hypothesis Testing Step 2: Establish the Null Hypothesis (H_0) 302
Hypothesis Testing Step 3: Decide on a Risk Level (Alpha) of Rejecting the True H_0 Considering Type I and II Errors and Power 302
Hypothesis Testing Step 4: Choose Appropriate Statistic and Its Sampling Distribution to Test the H_0 Assuming H_0 Is True 306
Hypothesis Testing Step 5: Select Sample, Collect Data, Screen Data, Compute Statistic, and Determine Probability Estimates 307
Hypothesis Testing Step 6: Make Decision Regarding the H_0 and Interpret Post Hoc Effect Sizes and Confidence Intervals 324
Formula ANCOVA Calculations of the Study Results 327
ANCOVA Study Results 339

Chapter 11 Randomized Control Group and Repeated-Treatment Designs and Nonparametics 345
Research Problem 346
Study Variables 346

Research Design 347
Stating the Omnibus (Comprehensive) Research Question 349
Hypothesis Testing Step 1: Establish the Alternative (Research) Hypothesis (H_a) 349
Hypothesis Testing Step 2: Establish the Null Hypothesis (H_0) 350
Hypothesis Testing Step 3: Decide on a Risk Level (Alpha) of Rejecting the True H_0 Considering Type I and II Errors and Power 350
Hypothesis Testing Step 4: Choose Appropriate Statistic and Its Sampling Distribution to Test the H_0 Assuming H_0 Is True 354
Hypothesis Testing Step 5: Select Sample, Collect Data, Screen Data, Compute Statistic, and Determine Probability Estimates 355
Hypothesis Testing Step 6: Make Decision Regarding the H_0 and Interpret Post Hoc Effect Sizes 370
Formula Calculations 376
Nonparametric Research Problem Two: Friedman's Rank Test for Correlated Samples and Wilcoxon's Matched-Pairs Signed-Ranks Test 382

Chapter 12 Bivariate and Multivariate Correlation Methods Using Multiple Regression Analysis 401
Research Problem 402
Study Variables 402
Research Method 403
Stating the Omnibus (Comprehensive) Research Question 405
Hypothesis Testing Step 1: Establish the Alternative (Research) Hypothesis (H_a) 405
Hypothesis Testing Step 2: Establish the Null Hypothesis (H_0) 406
Hypothesis Testing Step 3: Decide on a Risk Level (Alpha) of Rejecting the True H_0 Considering Type I and II Errors and Power 406

Hypothesis Testing Step 4: Choose Appropriate Statistic and Its Sampling Distribution to Test the H_0 Assuming H_0 Is True 407
Hypothesis Testing Step 5: Select Sample, Collect Data, Screen Data, Compute Statistic, and Determine Probability Estimates 407
Hand Calculations of Statistics 423

Chapter 13 Understanding Quantitative Literature and Research 439
Interpretation of a Quantitative Research Article 440

References 461
Index 465