

CONTENTS

LIST OF CONTRIBUTORS

vii

PART I: ADOPTION OF MULTIMEDIA TECHNOLOGIES

INVENTIVE APPROACHES IN HIGHER EDUCATION: AN INTRODUCTION TO USING MULTIMEDIA TECHNOLOGIES

Laura A. Wankel and Patrick Blessinger 3

HIGHER EDUCATION: A MEDIUM IN SEARCH OF A MESSAGE

Kyle F. Reinson 17

PART II: APPLICATION OF MULTIMEDIA TECHNOLOGIES

USING TECHNOLOGY AND DIGITAL NARRATIVES TO ENGAGE DOCTORAL STUDENTS IN SELF- AUTHORSHIP AND LEARNING PARTNERSHIPS

Sean Robinson 41

LEARNING AND TEACHING AS COMMUNICATIVE ACTIONS: TRANSMEDIA STORYTELLING

Scott J. Warren, Jenny S. Wakefield and Leila A. Mills 67

TECHNOLOGY AND THE CHANGING NATURE OF NARRATIVES IN LANGUAGE LEARNING AND TEACHING

Felix A. Kronenberg 95

PROMOTING ENGAGEMENT THROUGH A STUDENT-BUILT DIGITAL ATLAS OF MAORI STUDIES	
<i>O. Ripeka Mercier, Sarsha-Leigh Douglas, Bruce McFadgen, Meegan Hall, Peter Adds, Maria Bargh and Tahu Wilson</i>	121
LEARNER ENGAGEMENT IN AN INTERCULTURAL VIRTUAL EXPERIENCE	
<i>Müberra Yüksel</i>	159
VIDEO ANNOTATION FOR COLLABORATIVE CONNECTIONS TO LEARNING: CASE STUDIES FROM AN AUSTRALIAN HIGHER EDUCATION CONTEXT	
<i>Narelle Lemon, Meg Colasante, Karen Corneille and Kathy Douglas</i>	181
INNOVATIVE TEACHING METHODS FOR USING MULTIMEDIA MAPS TO ENGAGE STUDENTS AT A DISTANCE	
<i>Audeliz Matias, Sheila M. Aird and David F. Wolf II</i>	215
DEVELOPING GLOBAL PERSPECTIVES, RESPONSIBILITY, AND PARTNERSHIPS THROUGH VIDEOCONFERENCING	
<i>Stephanie E. Raible and Wayne Jacoby</i>	235
ABOUT THE AUTHORS	267
AUTHOR INDEX	279
SUBJECT INDEX	287