

Contents

	List of illustrations	vii
	Acknowledgements	ix
Chapter 1	Introduction	1
	1.1 What is pragmatics?	1
	1.2 Pragmatics in use	2
	1.3 The structure of this book	4
	1.4 What is corpus linguistics?	6
	1.5 Using a corpus to study pragmatics	8
	1.6 Further reading	16
Chapter 2	Researching pragmatics	18
	2.1 Introduction	18
	2.2 Diversity of studies in pragmatics: five diverse case studies	19
	2.3 Ways of researching pragmatics	20
	2.4 Conclusion	34
	2.5 Further reading	34
Chapter 3	Deixis	36
	3.1 What is deixis?	36
	3.2 Deictic versus non-deictic expression	37
	3.3 Gestural versus symbolic deixis	39
	3.4 The deictic centre	42
	3.5 Basic categories of deixis	44
	3.6 Conclusion	57
	3.7 Further reading	58
Chapter 4	Politeness in context	59
	4.1 The linguistic study of politeness	59
	4.2 Penelope Brown and Stephen Levinson	60
	4.3 Impoliteness	71
	4.4 Richard Watts	74

	4.5 Conclusion	80
	4.6 Further reading	81
Chapter 5	Speech acts in context	83
	5.1 Introduction	83
	5.2 Speech Act Theory	84
	5.3 Identifying and analysing speech acts	91
	5.4 What is a speech act context?	93
	5.5 Speech act classification in discourse analysis	96
	5.6 Conclusion	98
	5.7 Further reading	98
Chapter 6	Pragmatics across languages and cultures	100
	6.1 Introduction	100
	6.2 Defining the area: a tricky task	102
	6.3 The issue of <i>universality</i> of pragmatic norms	104
	6.4 Studies of pragmatics across languages and cultures	107
	6.5 Pragmatic variation within the same language	109
	6.6 Conclusion	112
	6.7 Further reading	113
Chapter 7	Pragmatics in specific discourse domains	115
	7.1 Introduction	115
	7.2 Comparability at the level of turns	116
	7.3 Comparability using a corpus	120
	7.4 Other ways of investigating pragmatics in specific discourse domains using a corpus	127
	7.5 Conclusion	135
	7.6 Further reading	135
Chapter 8	Pragmatics and language teaching	137
	8.1 Introduction	137
	8.2 Pragmatics in the language classroom	138
	8.3 What can be taught?	142
	8.4 Teaching politeness	143
	8.5 Conclusion	162
	8.6 Further reading	163
	References	165
	Index	183