

Contents

ASEAN Community

Introduction	12
• Important moral and ethical characteristic in becoming ASEAN Community	17
Moral and Ethical Development of ASEAN Countries:	19
An analysis	
• Contributing factors and process of ethical development	22
• Strategy and approach in moral and ethical development	23
• Challenges and progresses	24
• Innovation	24
• Progress, impacts and recommendations	25
Findings: Survey on “Moral and Ethical Development for Thailand in preparing for ASEAN Community”	27
• Steps and methodologies	28
• Consideration and selection of moral and characteristic in the Thai context	28
• Sampling methods	30
• Findings of the survey	31
Recommendations for moral and ethical development in preparing for ASEAN Community”	39
• Regional cooperation and preparation	39
• Role of Thailand	40

Negara Brunei Darussalam	41
A. Outstanding moral and ethical characteristics	45
B. Institutes, contributing factors and process of moral and ethical development	45
• Prominent leader	46
• Religions, philosophy, beliefs	48
• Schools & Education	48
• Law	50
• Media	52
C. Challenges & issues concerned	53
D. Good practices & lessons learned	54
Reference	56
Kingdom of Cambodia	57
A. Outstanding moral and ethical characteristics	60
B. Institutes, contributing factors and process of moral and ethical development	62
• History	64
• Education	65
• Civil Society	68
C. Challenges & issues concerned	68
D. Good practices & lessons learned	70
References	72
Republic of Indonesia	73
A. Outstanding moral and ethical characteristics	76
B. Institutes, contributing factors and process of moral and ethical development	78

• Religions, philosophy, beliefs	79
• Role of government	80
• Education	81
C. Challenges & issues concerned	84
D. Good practices & lessons learned	86
• Education system	86
• Early Moral Education for Pre-School Children	86
Reference	88
Lao People’s Democratic Republic	89
A. Outstanding moral and ethical characteristics	91
B. Institutes, contributing factors and process of moral and ethical development	94
• Religions, philosophy, beliefs	94
• Politics and government	96
• Education	97
C. Challenges & issues concerned	99
D. Good practices & lessons learned	100
• Example from Government Administration	100
• Example from religious institutes	101
• Drug prevention and Buddhist sermons	102
Reference	104
Malaysia	105
A. Outstanding moral and ethical characteristics	108
B. Institutes, contributing factors and process of moral and ethical development	109
• Prominent leaders	109

• History	110
• Education	111
C. Challenges & issues concerned	118
D. Good practices & lessons learned	119
Reference	120
Republic of the Union of Myanmar	121
A. Outstanding moral and ethical characteristics	124
B. Institutes, contributing factors and process of moral and ethical development	125
• History	125
• Religions, philosophy, beliefs	126
• Education	128
• Role of teachers	130
• The role of parents/families	131
• Civil society	131
C. Challenges & issues concerned	132
• Policy	132
• Education	133
D. Good practices & lessons learned	133
• Monastic schools play important role in moral education	133
Reference	136
Republic of the Philippines	137
A. Outstanding moral and ethical characteristics	140
B. Institutes, contributing factors and process of moral and ethical development	144

• History	144
• government	146
• Education	147
C. Challenges & issues concerned	151
Reference	152
Republic of Singapore	153
A. Outstanding moral and ethical characteristics	156
B. Institutes, contributing factors and process of moral and ethical development	161
• History	161
• Education	163
C. Challenges & issues concerned	164
D. Good practices & lessons learned	165
• Roles of teachers in teaching morality	165
Reference	168
Kingdom of Thailand	169
A. Outstanding moral and ethical characteristics	171
B. Institutes, contributing factors and process of moral and ethical development	175
• Ministry of Education	175
• Educational Institutions	176
• Moral and Ethical Development Office,	180
Department of Religious Affairs	
• Culture Monitoring Office, Office of Permanent Secretary, Ministry of Culture	180

• The National Identity Office, the Office of the Permanent Secretary, The Prime Minister's Office	181
• Moral Promotion Center (Public Organization)	181
C. Challenges & issues concerned	182
• Moral and ethical crisis	182
D. Good practices & lessons learned	183
• Ethical Tree Theory	183
• Moral Project	185
• Bangmoonnak Model	188
Reference	192
The Socialist Republic of Vietnam	193
A. Outstanding moral and ethical characteristics	195
B. Institutes, contributing factors and process of moral and ethical development	197
• The leader	197
• Religious institutions and beliefs	199
• Educational institutions	199
• Mass Media	201
• History	202
• Customs, Traditions, Culture and Literatures	202
C. Challenges & issues concerned	203
D. Good practices & lessons learned	204
• Politics and governments	204
• Education	204
• Lesson-learnt from Vietnam	205
Reference	206