

Contents

Preface to the second edition	xi
Preface	xiii
Biographies	xv
Part One	1
1 The Significance of Manufacturing	3
1.1 Globalization and the world economy	3
1.2 Importance of manufacturing	7
1.3 What is manufacturing?	9
1.4 Some basic concepts	11
1.5 Summary	18
References	19
2 Developing Successful Products	21
2.1 Introduction	21
2.2 Attributes of successful product development	22
2.3 Key factors to developing successful new products	23
2.4 Strategy for new product development	29
2.5 Summary	41
References	41
3 The Structure of the Product Design Process	43
3.1 What is design?	43
3.2 The changing design process	44
3.3 Design paradigms	48
3.4 The requirements for design	57
3.5 The design process	58
3.6 Summary	78
References	78
Part Two	81
4 Design Review: Designing to Ensure Quality	83
4.1 Introduction	83
4.2 Procedures for incorporating high quality in design stages	86
4.3 Case studies	97
References	107

5	Consideration and Selection of Materials	109
5.1	Importance of material selection in product manufacture	109
5.2	Economics of material selection	112
5.3	Material selection procedures	115
5.4	Design recommendations	122
	References	131
6	Selection of Manufacturing Processes and Design Considerations	133
6.1	Introduction	133
6.2	Design guidelines	136
6.3	Manufacturing technology decisions	154
6.4	A typical part drawing and routing sheet	156
	References	158
7	Designing for Assembly and Disassembly	159
7.1	Introduction	159
7.2	Design for assembly	160
7.3	Design guidelines for different modes of assembly	161
7.4	Methods for evaluating DFA	163
7.5	A DFA method based on MTM standards	172
7.6	A DFA case study	174
7.7	Design for disassembly	176
7.8	Design for disassembly guidelines	181
7.9	Disassembly algorithms	182
7.10	A proactive design for disassembly method based on MTM standards	189
7.11	A design for disassembly case study	190
7.12	Concluding remarks	200
	References	201
8	Designing for Maintenance	203
8.1	Introduction	203
8.2	Maintenance elements and concepts	206
8.3	Mathematical models for maintainability	215
8.4	Prediction models for maintenance	220
8.5	A comprehensive design for a maintenance methodology based on methods time measurement	240
8.6	Developing and evaluating an index	256
8.7	Design for maintenance case study	259
8.8	Concluding remarks	266
	References	266
9	Designing for Functionality	269
9.1	Introduction	269
9.2	Concurrent engineering in product design	270
9.3	A generic, guideline-based method for functionality	276

9.4	The procedure for guideline development	279
9.5	Functionality case study: can opener	283
9.6	Functionality case study: automotive braking system	302
	References	332
10	Design for Usability	335
10.1	Introduction	335
10.2	Criteria for designing and manufacturing usable consumer products	336
10.3	Design support tools and methodologies	343
10.4	Design methodology for usability	345
10.5	Generic checklist design: methods and case studies	348
10.6	Case study for development of customized checklists	368
10.7	Concluding remarks	416
	References	416
11	Concurrent Consideration of Product Usability and Functionality	419
11.1	Introduction	419
11.2	Design methodology	420
11.3	Conclusion	468
	References	469
	Part Three	471
12	Establishing the Product Selling Price	473
12.1	Why estimate costs?	473
12.2	Cost and price structure	474
12.3	Information needs and sources	477
12.4	Estimating direct and indirect costs	479
12.5	Product pricing methods	488
12.6	Summary	489
	References	490
13	Assessing the Market Demand for the Product	491
13.1	Why assess the market demand?	491
13.2	Methods for assessing the initial demand	493
13.3	Methods for determining the annual growth	496
13.4	Adjusting for seasonal fluctuations	504
13.5	Summary	508
14	Planning the Product Manufacturing Facility	509
14.1	Introduction	509
14.2	Determining the location of the manufacturing facility	510
14.3	Developing the preliminary design for the manufacturing facility	513
14.4	Summary	521
	References	522