

Contents

Preface	<i>ix</i>
Purpose and Organization	<i>x</i>
Acknowledgments	<i>xi</i>
1 Concepts of Distance Learning	<i>1</i>
Background	<i>1</i>
Theoretical Foundations	<i>3</i>
Electronic Tools	<i>14</i>
Conclusion	<i>15</i>
2 Gender	<i>16</i>
Background	<i>16</i>
Gendered Impacts of Online Technologies	<i>17</i>
Gender-Specific Teaching Roles	<i>19</i>
Gender-Specific Learning Differences	<i>20</i>
Strategies for Overcoming Gender Challenges to Learning	<i>24</i>
Conclusion	<i>27</i>
3 Culture	<i>29</i>
Background	<i>29</i>
Situational Challenges	<i>31</i>
Dispositional Challenges	<i>35</i>
Multicultural Education	<i>39</i>
Conclusion	<i>43</i>
4 Strategic Planning	<i>46</i>
Background	<i>47</i>
Identification of Program Need	<i>47</i>
The Strategic Planning Process	<i>49</i>
Distance Education Challenges and Strategies	<i>53</i>
Conclusion	<i>60</i>

5	Program and Course Design	62
	Background	62
	Program and Course Design Models	63
	Instructional Design Approaches	70
	Online Learning Technologies	71
	Copyright and Fair Use Standards	75
	Accessibility in Distance Education	77
	Conclusion	78
6	Assessment of Student Learning	79
	Background	80
	Types of Assessments	82
	Academic Dishonesty	89
	Conclusion	91
7	Online Discussions	93
	Background	94
	Planning Student Engagement	95
	Conducting Online Discussions	103
	Conclusion	106
8	Program Evaluation	108
	Background	108
	Evaluability Assessment	110
	Types of Evaluation	117
	Standards and Benchmarks	120
	Conclusion	122
9	Institution and Program Accreditation	123
	Background	123
	Accreditation Process	125
	Distance Education	127
	Conclusion	131
10	Course Evaluation	133
	Background	133
	Multistage Course Evaluation Model	138
	Conclusion	144

11	Summary and Conclusion	146
	Concepts of Distance Learning	146
	Gender	149
	Culture	149
	Strategic Planning	150
	Program and Course Design	151
	Assessment of Student Learning	151
	Online Discussions	152
	Program Evaluation	153
	Institution and Program Accreditation	153
	Course Evaluation	154
	Conclusion	155
Appendix A	Example Extract from a Strategic Plan	165
Appendix B	Analytic Participation Rubric	166
Appendix C	Evidence of Quality Distance Learning Programs	167
Glossary		173
References		179
Index		197
About the Authors		211