

Contents

Figures *viii*

Preface—Caterina Visco *x*

Acknowledgments *xiv*

- 1** Introduction to Digital News Packages 1
- 2** The Evolution of the Digital News Package 17
- 3** Classification of Digital News Packages 83
- 4** Continuous (Case Study: *The Verge*) 112
- 5** Comprehensive (Case Study: *Planet Money*, NPR) 121
- 6** Immersive (Case Study: National Film Board of Canada Digital Studio) 131
- 7** Intersections (Case Studies: *New York Times*, *Guardian*, *National Geographic*) 150
- 8** Lean-Back, Lean-Forward, Stand-Up 166
- 9** A Major Shift in Approach 181
- 10** Stepping Back, Moving Forward 201

Note on the Authors 208

Index 209