

Contents

Acknowledgments, xv

About the author, xvii

About the companion website, xix

- 1** Roots of the modern sustainability movement, 1
 - Meaning of sustainability, 1
 - Nineteenth century environmentalism, 2
 - Pinchot, Roosevelt, and Muir, 4
 - Aldo Leopold and the land ethic, 6
 - Better living through chemistry, the Great Smog of 1952, and Rachel Carson, 6
 - Environmental activism of the 1960s and 1970s and the development of environmental policy, 8
 - The growth of environmental laws in the 1960s and 1970s, 10
 - The first Earth Day, 11
 - International concerns, 11
 - Ozone and the world comes together, 12
 - Globalization and the Brundtland Report, 12
 - Deep ecology, 14
 - Environmental justice, 15
 - Measuring sustainability, 15
 - The road ahead, 17
 - Organization, 19
- 2** Understanding natural systems, 21
 - The Earth, its layers, and the rock cycle, 21
 - The rock cycle, 23*
 - Biogeochemical cycles, 24
 - Water and the water cycle, 24*
 - The carbon cycle and global climate change, 27*
 - The sulfur cycle, 29*
 - The nitrogen and phosphorus cycles, 31*
 - Organisms and ecosystems, 33
 - Urban ecosystems, 35*
 - Understanding the Anthropocene, 38
- 3** Measuring sustainability, 40
 - The United Nations Millennium Goals, 40
 - Goal 1. Eradicate extreme poverty and hunger, 41*
 - Goal 2. Achieve universal primary education, 42*
 - Goal 3. Promote gender equality and empower women, 42*
 - Goal 4. Reduce child mortality rates, 42*
 - Goal 5. Improve maternal health, 42*

Goal 6: Combat HIV/AIDS, malaria, and other diseases, 43

Goal 7: Ensure environmental sustainability, 43

Goal 8: Develop a global partnership for development, 43

National sustainability planning, 45

Canada, 45

Bhutan, 48

Regional sustainability planning, 49

Local sustainability measurement, 51

Green local governments in Florida, 53

Specific community plans, 56

PlaNYC, 56

London and sustainability, 57

Small towns and sustainability, 59

Business sustainability, 60

Personal sustainability, 61

4 Energy, 63

World energy production and consumption, 63

Traditional or “dirty” energy resources, 65

Oil, 65

Oil shale and tar sands, 66

Natural gas, 67

Coal, 69

Green energy, 71

Biomass, 71

Wind energy, 74

Solar energy, 75

Nuclear energy, 76

Other innovations, 78

Energy efficiency, 78

Living off the grid, 80

5 Global climate change and greenhouse gas management, 81

The end of nature?, 81

The science of global climate change, 81

The greenhouse effect, 81

Sinks of carbon, 86

Forests, 86

Reefs, 86

The IPCC and evidence for climate change, and the future of our planet, 86

Ocean acidification, 88

Phenological changes, 88

Conducting greenhouse gas inventories, 89

Step 1 Setting boundaries, 89

Step 2 Defining scope, 90

Step 3 Choosing a quantitative approach, 91

Step 4 Setting a baseline year, 91

Step 5 Engaging stakeholders, 91

Step 6 Procuring certification, 91

- Greenhouse gas equivalents used in greenhouse gas accounting, 92
- Greenhouse gas emission scopes, 92
 - De minimis emissions*, 92
- Computing greenhouse gas credits, 93
- Climate action plans, 93
- Religion and climate change, 98
 - Evangelical Environmental Network*, 98
 - Young Evangelicals for Climate Action*, 98
 - Catholic Climate Covenant*, 98
 - Jewish Climate Change Campaign*, 99
 - The International Muslim Conference on Climate Change*, 99
 - Buddhist Declaration on Climate Change*, 100
 - Hindu Declaration on Climate Change*, 100
- Art, culture, and climate change, 100
 - Swoon*, 100
 - Raúl Cárdenas Osuna and Toro Labs*, 101
 - Isaac Cordal*, 101
- 6** Water, 103
 - Sources of water, 103
 - Consumption trends, 106
 - Sources of water pollution, 108
 - Agricultural pollution*, 108
 - Industrial pollution*, 108
 - Storm water pollution*, 109
 - Sewage*, 109
 - Leaking underground tanks*, 109
 - Landfills*, 110
 - Water management and conservation, 112
 - National and regional water conservation and management*, 112
 - Water supply management*, 113
 - Water management and innovation*, 115
 - Water quality, 115
 - Understanding drainage basins, 120
 - Drainage basins out of synch*, 121
 - Drainage basin pollution*, 121
 - Stream profile and base level*, 121
 - Lakes, 121
 - Seas, 122
 - Oceans, 122
- 7** Food and agriculture, 124
 - Development of modern agriculture, 124
 - Meat production*, 127
 - World agricultural statistics, 130
 - Food deserts and obesity, 130
 - Reactions to the high-tech agricultural movement, 133
 - Vegetarianism and veganism*, 133

- Organic farming, 133*
 - Small farm movement, 134*
 - Locavores, 135*
 - Farm to table, 136
 - Community sponsored agriculture, 137
 - Community gardens, 138
 - Farmers markets, 139
 - Beekeeping, 140
 - The urban chicken movement, 141
 - Guerilla gardening, freegans, and other radical approaches to food, 141
- 8 Green building, 143**
 - LEED rating systems, 143
 - Site selection, 145
 - Brownfield development, 145*
 - Other aspects of sustainable building siting, 147*
 - Water use, 147
 - Energy and atmospheric health, 148
 - Materials and resources, 150
 - Materials re-use, 150*
 - Recycled content of construction material, 150*
 - Locally derived materials, 151*
 - Renewable materials and certified sustainable wood, 151*
 - Waste management, 151*
 - Summary, 151*
 - Indoor environmental quality, 152
 - Ventilation and air delivery monitoring, 152*
 - Construction indoor air quality management, 152*
 - Use of low-emitting materials, 152*
 - Indoor chemical and pollution source control, 153*
 - Controllability and design of lighting and temperature systems, 153*
 - Access to daylight, 153*
 - Summary, 153*
 - Innovation, 154
 - Regional priorities, 154
 - Expansion of green building technology, 154
 - Other green building rating systems, 154
 - BREEAM, 154*
 - PassivHaus, 156*
 - Green building policy, 157
 - Critiques of green building, 157
 - The greenest building and historic preservation, 158
 - Small house movement, 161
 - Further reading, 163
- 9 Transportation, 164**
 - Transportation options, 164

- Vehicles and roads, 164*
- Vehicles and fuels, 167*
- Rail, 169*
- Ship transport, 169*
- Air transport, 171*
- Space travel, 172*
- Roads, 174
 - Environmental issues with roads, 175*
- Mass transit, 178
 - Forms of mass transit, 178*
 - Transit hubs and transit oriented development, 180*
- The future, 181
- 10** Pollution and waste, 184
 - Pollution, 184
 - Chemical pollution, 184*
 - Heat pollution, 187*
 - Light pollution, 187*
 - Noise pollution, 188*
 - Visual pollution, 188*
 - Littering, 189*
 - Understanding pollution distribution, 189
 - The US approach to pollution, 191
 - Clean Air Act, 191*
 - Clean Water Act, 192*
 - National Environmental Policy Act, 193*
 - Superfund, 194*
 - Sewage treatment, 195
 - Sewage and sustainability, 196*
 - Garbage and recycling, 197
 - Garbage composition, 197*
 - Managing garbage, 198*
 - Reducing waste, 199*
 - Composting, 200*
 - Recycling, 200*
- 11** Environmental justice, 204
 - Social justice, 204
 - Civil rights and the modern environmental movement in the United States, 206
 - Lead pollution and the growth of the urban environmental justice movement, 207
 - Environmental racism in the United States, 209
 - Brownfields, community re-development, and environmental justice, 210
 - US EPA and environmental justice, 212
 - Native Americans and environmental justice, 213
 - Exporting environmental problems, 214
 - Environmental justice around the world, 214
 - Environmental justice in Europe, 214*
 - Environmental justice in Asia and the Pacific, 215*
 - Environmental justice in Africa, 217*

Environmental justice in Latin America and the Caribbean: oil pollution in Ecuador, 219
Environmental justice in a Globalized World, 219

- 12** Sustainability planning and governance, 223
Local governments and their structure, 223
The role of citizens and stakeholders in local government, 223
Community stakeholders, 224
Boundaries and types of local governments, 225
Leadership, 226
Efforts to aid local governments on sustainability issues, 227
Scale and local governments, 229
Green regional development, 229
Sustainable development, 232
Globalization, 233
Development of globalization, 233
Drivers of globalization, 234
War and sustainability, 241
Further reading, 244
- 13** Sustainability, economics, and the global commons, 245
The global commons, 245
Economic processes that put the Earth out of balance, 245
Social and economic theories, 246
Neoclassical economics, 247
Environmental economics, 249
Green economics, 250
Non-capitalistic economies, 250
Deep ecology, 250
Ecofeminism, 252
Destruction regardless of theory, 252
Environmental economics: externalities, 253
Measuring the economy, 253
Green jobs, 256
Cost–benefit analysis and its application in environmental economics, 262
Environmental impact assessment, 263
Environmental ethics, 263
- 14** Corporate and organizational sustainability management, 266
Cognitive dissonance, 266
Why are businesses concerned with sustainability?, 266
Profit, 266
Public relations, 266
Altruism, 267
Concern over the long-term sustainability of the industry, 267
Professional standards and norms, 268
Total quality management and sustainability, 268
People, planet, and profits, 268

-
- Ray Anderson, the father of the green corporation and the growth of green corporate environmentalism, 270
 - Anderson's legacy*, 272
 - Greenwashing in the corporate world, 272
 - Green consumers, 272
 - Global Reporting Initiative, 273
 - Sustainability reporting in the S & P 500, 275
 - Dow Jones Sustainability Index, 275
 - Sustainability reporting, 277
 - International Organization for Standardization (ISO): ISO 14000 and ISO 26000, 277
 - ISO 14000*, 277
 - ISO 26000*, 277
 - Case studies of sustainability at the corporate level, 278
 - Wal-Mart*, 279
 - Unilever*, 281
 - Lessons from Wal-Mart and Unilever*, 282
 - Can businesses with unsustainable products be sustainable?, 283
 - 15** Sustainability at universities, colleges, and schools, 286
 - Curriculum at colleges and universities, 286
 - Sustainability curriculum at K-12 schools*, 288
 - External benchmarking, 289
 - American Association for Sustainability in Higher Education*, 289
 - American College and University Presidents Climate Commitment*, 290
 - Other external benchmarking organizations*, 292
 - Internal initiatives, 293
 - Sustainability officers*, 294
 - Sustainability committees*, 294
 - Food service*, 295
 - Student and faculty activism, 296
 - Index, 307