Contents

List of Contributors	ix
Foreword xi	
Acknowledgments	xiii

I

GETTING STARTED WITH HEALTH INFORMATION EXCHANGE

1. What is Health Information Exchange?

BRIAN E. DIXON

Introduction 4
Health Information Exchange 5
Evolution of HIE 11
Models of HIE in the United States 13
HIE Outside the United States 15
Purpose and Structure of this Book 16
Summary 17
Questions for Discussion 17
References 17

2. Health Information Exchange as a Profession 21

CANDACE J. GIBSON, KELLY J. ABRAMS AND TIM PLETCHER

Introduction 22
The Nature of eHealth Professionals: Their
Competencies, Roles, and Work 23
eHealth Professionals—Supply and Demand 25
Skills and Training of eHealth Professionals 27
Defining and Executing a Future Strategy for eHealth
and HIE Professionals 34
Emerging Trends 34
Summary 35
Questions for Discussion 36
References 36

II

ORGANIZATIONAL ASPECTS OF MANAGING HEALTH INFORMATION EXCHANGE

3. Drivers and Barriers to Adoption: Towards the Last Mile 41

SAURABH RAHURKAR, BRIAN E. DIXON AND NIR MENACHEMI

Introduction 42
Landscape of the HIE Marketplace 43
Emerging Trends 53
Summary 55
Questions for Discussion 55
References 55

4. Engaging and Sustaining Stakeholders: Towards Governance 59

> KEITH W. KELLEY, SUE S. FELDMAN AND STEVEN D. GRAVELY

Introduction 59 Governing Body 60 Participants 62 Policies and Procedures 62 Data Sharing Agreements 62 Governance Key Success Factors 65 Governance Challenges 65 Regional HIO Governance Example: Indiana Network for Patient Care 69 State HIO Example: ConnectVirginia 69 Nationwide HIO Governance Example: eHealth Exchange 70 Emerging Trends 75 Summary 75 Questions for Discussion 75 References 75

5. Managing the Business of Health Information Exchange: Toward Sustainability 77

JOHN P. KANSKY

Introduction 78
Sustainability for the Three Forms of HIE Are Different 78
Business 101 for Health Information Exchanges 79
Hypothetical Case Study to Illustrate Sustainability 80
Increasing HIE Revenue 81
Increasing the Gross Margin Per Service 84
Reducing Overhead Costs of an HIE Business 86
Planning for Sustainability 86
Challenges to Sustainability 88
Summary 88
Questions for Discussion 89
References 89

6. Privacy, Security, and Confidentiality: Toward Trust 91

Introduction 92
Federal and State Laws Pertaining to HIE 93
Contracts 101
Summary 103
Questions for Discussion 103
References 104

III

TECHNICAL ASPECTS OF MANAGING HEALTH INFORMATION EXCHANGE

7. The Evolving Health Information Infrastructure 107

DAVID BROYLES, BRIAN E. DIXON, RYAN CRICHTON, PAUL BIONDICH AND SHAUN J. GRANNIS

Introduction 108
The Health Information Infrastructure 108
Supporting the Health Information Infrastructure 109
Open HIE—A Model Health Information
Infrastructure 113
Benefits of the OpenHIE IL 119
Summary 119

Acknowledgments 120 Questions for Discussion 120 References 120

8. Syntactic Interoperability and the Role of Standards 123

MASOUD HOSSEINI AND BRIAN E. DIXON

Introduction 124
Syntactic Interoperability 124
Health Information Messaging Standards 126
Developing Standards for Health Care 131
Resources for Implementers 132
Emerging Trends 134
Summary 135
Questions for Discussion 136
References 136

9. Standardizing Health-Care Data Across an Enterprise 137

JENNIFER M. ALYEA, BRIAN E. DIXON, JACK BOWIE AND ANDREW S. KANTER

Introduction 138
Role of Terminologies in Health Care 138
Standard Terminologies in Health Care 139
Selection of Standard Terminologies for HIE 14
Current Use of Standard Terminologies 141
Mapping 142
Terminology Services 144
Emerging Trends 146
Summary 146
Questions for Discussion 146
References 147

10. Shared Longitudinal Health Records for Clinical and Population Health 149

DAVID BROYLES, RYAN CRICHTON, BOB JOLLIFFE, JOHAN IVAR SÆBØ AND BRIAN E. DIXON

Introduction 150
Shared Longitudinal Records for Clinical Health 151
Shared Longitudinal Records for Population
Health 152
Implementation 153
Emerging Trends 158
Summary 159
Questions for Discussion 159
References 159

CONTENTS vii

11. Client Registries: Identifying and Linking Patients 163

TIMOTHY D. McFARLANE, BRIAN E. DIXON AND SHAUN J. GRANNIS

Introduction 164
Patient Identifiers 165
Unique Patient Identifiers 165
The Enterprise Master Patient Index 170
The Client Registry 171
Data Quality 173
Metadata and Standards 174
Algorithmic Matching 175
Emerging Trends 179
Summary 180
Questions for Discussion 180
References 180

12. Facility Registries: Metadata for Where Care Is Delivered 183

TIMOTHY D. McFARLANE, SCOTT TEESDALE AND BRIAN E. DIXON

Introduction 184
Facility Registry Background 184
The Value of FRs 186
Components of an FR 189
FR Functionality 189
Data Specification 190
Creating Unique Identifiers 195
Data Sources for Constructing the MFL 197
An Example From the US Social Security
Administration 198
Emerging Trends 199
Summary 199
Acknowledgments 199
Questions for Discussion 199
References 200

13. Health Worker Registries: Managing the Health Care Workforce 203

JENNIFER M. ALYEA, DYKKI SETTLE, CARL LEITNER
AND BRIAN E. DIXON

Introduction 204 Need for Coordinated Health Care Worker Data 204 Health Worker Registries 205 Emerging Trends 208 Summary 209 Application Exercise/Questions for Discussion 209 References 209

IV

THE VALUE OF HEALTH INFORMATION EXCHANGE

14. The Evidence Base for Health Information Exchange 213

WILLIAM R. HERSH, ANNETTE M. TOTTEN, KAREN EDEN, BETH DEVINE, PAUL GORMAN, STEVEN Z. KASSAKIAN, SUSAN S. WOODS, MONICA DAEGES, MIRANDA PAPPAS AND MARIAN S. MCDONAGH

Introduction 214
Methods 214
Results 215
Conclusions 221
Acknowledgments 224
References 224

15. Measuring the Value of Health Information Exchange 231 BRIAN E. DIXON AND CAITLIN M. CUSACK

Introduction 232
The Spectrum of Evaluation 232
Developing an Evaluation Plan 235
Dissemination of Findings 244
Emerging Trends 245
Summary 246
Questions for Discussion 246
References 246

V

THE FUTURE OF HEALTH INFORMATION EXCHANGE

16. Future Directions in Health Information Exchange 251

JULIA ADLER-MILSTEIN AND BRIAN E. DIXON

Introduction 252
Key Challenges Facing HIE and Associated
Opportunities for Research and Practice 252

viii CONTENTS

Key Health Care Trends Likely to Impact Long-Term HIE Focus 259 Conclusion 262 References 263

VI

CASE STUDIES IN HEALTH INFORMATION EXCHANGE

Case Study 1. The Indiana Health Information
Exchange 267

LMARCOVERHAGE

Major Themes 267
Introduction 267
Background or Context 268
Case Study Main Content 269
Summary 277
Discussion Questions 277
References 278

Case Study 2. Using Health Information Exchange to Support Public Health Activities in Western New York: A Case Study 281 SAIRA N. HAQUE, ROBERT BAILEY AND BARBARA MASSOUDI

Major Themes 281
Introduction 281
Background 282
Case Study Main Content 286
Summary and Future Directions 292
Acknowledgments 293
Discussion Questions 293
References 293

Case Study 3. Creating a 21st Century Health Information Technology Infrastructure: New York's Health Care Efficiency and Affordability Law for New Yorkers Capital Grant Program 295

JOSHUA R. VEST AND ERIKA G. MARTIN

Major Themes 296 Introduction 296 Background: The Health Care Efficiency and
Affordability Law for New Yorkers Capital Grant
Program 297
Case Study: The Evolution of Health Information
Exchange Organizations in New York State 300
Summary and Future Directions 308
Discussion Questions 309
Acknowledgments 309

Case Study 4. Use of HIEs for Value-Based Care Delivery: A Case Study of Maryland's HIE 313

HADI KHARRAZI, DAVID HORROCKS AND JONATHAN WEINER

Introduction 313
Value-Based Care and Accountable Care
Organizations 315
Role of Maryland's HIE in Value-Based Care 320
Conclusion/Summary 328
Discussion Questions 329
References 329

Case Study 5. Health Information Exchange— The Value Proposition: A Case Study of the US Social Security Administration 333

Major Themes 334
Introduction 334
Background and Context 339
Case Study Main Content 341
Summary 345
Acknowledgments 346
Discussion Questions 346
References 347

Index 351

References 309