## **CONTENTS**

	FOREWORD	ix
	by Ralph A. Wolff	
	ACKNOWLEDGMENTS	xv
Ι	UNDERSTANDINGS OF ASSESSMENT AND THE SCOPE OF THIS BOOK	I
2	WHY OUTCOMES-BASED UNDERGRADUATE ACADEMIC ASSESSMENT PROGRAM REVIEW IS SO IMPORTANT TO THE FUTURE OF HIGHER EDUCATION	7
3	OVERVIEW OF OUTCOMES-BASED ASSESSMENT PROGRAM REVIEW	13
4	CRITERIA FOR GOOD PRACTICES OF OUTCOMES-BASED ASSESSMENT PROGRAM REVIEW	63
5	KEY QUESTIONS TO CONSIDER WHEN IMPLEMENTING GOOD PRACTICE OUTCOMES-BASED ASSESSMENT PROGRAM REVIEW	98
6	OVERCOMING BARRIERS TO IMPLEMENTING OUTCOMES-BASED ASSESSMENT PROGRAM REVIEW	119
7	RECOMMENDATIONS FOR FUTURE CONSIDERATIONS FOR IMPLEMENTING OUTCOMES-BASED ASSESSMENT PROGRAM REVIEW COMPONENTS AND EVALUATING THEIR EFFECTIVENESS	<i>I41</i>
	APPENDICES	
	Appendix A: General Descriptions of Each Good Practice Institution	ISI
	Appendix B: Definitions of Outcomes-Based Assessment	159
	Appendix C: Conceptual Frameworks for Outcomes-Based Assessment	
	Program Review	161

## viii CONTENTS

Appendix D: Common Operational Language for Outcomes-Based	
Assessment	163
Appendix E: Outcomes-Based Assessment Program Review Guidelines	164
Appendix F: Outcomes-Based Assessment Program Review Example	
Templates	165
Appendix G-1: Hampden-Sydney College Primary Trait Analysis of	
Rhetoric 102 Portfolios	176
Appendix G-2: Hampden-Sydney College Rhetoric Proficiency Exam	
Primary Trait Analysis Scoring Guide	178
Appendix H: Matrix for Aligning Accreditation with Program Review	
Deadlines	181
Appendix I: Example of a Concept Map	182
Appendix J: A Description of Alverno College's Outcomes-Based	
Assessment Program Review	183
Appendix K: Sample Meta-Assessment Rubrics	197
REFERENCES	199
ABOUT THE AUTHOR	207
INDEX	209