

# CONTENTS

## PART I

### The Nuts and Bolts of Research Design

CHAPTER 1	<b>Introduction to Social Research</b>	<b>3</b>
	<i>Different Ways of Knowing</i> 3	
	Purposes of Social Research 5	
	REVIEW STOP 1 8	
	<i>The Five Approaches to Research</i> 8	
	REVIEW STOP 2 10	
	<i>The Elements of Research</i> 10	
	Philosophical Elements: What Do We Believe? 11	
	Praxis: What Do We Do? 14	
	REVIEW STOP 3 17	
	<i>Putting It All Together</i> 17	
	Quantitative 19	
	Qualitative 19	
	Mixed Methods Research 19	
	Arts-Based Research 20	
	Community-Based Participatory Research 20	
	<i>Conclusion</i> 21	
	REVIEW STOP ANSWER KEY 21	
	FURTHER ENGAGEMENT 21	
	RESOURCES 22	
CHAPTER 2	<b>Ethics in Social Research</b>	<b>23</b>
	<i>Values System</i> 25	
	Historical Abuses 25	
	The Social Justice Movements 27	
	REVIEW STOP 1 30	
	<i>Ethical Praxis</i> 31	
	Research Design/Setup 31	
	REVIEW STOP 2 37	

Data Collection/Generation/Content Creation	38
REVIEW STOP 3	42
Representation and Dissemination	42
<b>Reflexivity</b>	47
Power	48
Voice	49
Putting Reflexivity into Practice across the Five Approaches	49
REVIEW STOP 4	50
<b>Conclusion</b>	50
REVIEW STOP ANSWER KEY	51
FURTHER ENGAGEMENT	52
RESOURCES	52

## CHAPTER 3 **Getting Started Designing a Project** 54

<i>Selecting a Topic</i>	54
<i>Literature Reviews</i>	56
REVIEW STOP 1	62
<i>Research Purpose Statements, Hypotheses, and Research Questions</i>	62
Research Purpose Statements	62
Measurement and Variables	67
REVIEW STOP 2	69
Hypotheses	69
Research Questions	71
Putting It Together	73
REVIEW STOP 3	75
<b>Sampling</b>	75
Probability Sampling	78
Purposeful Sampling	79
REVIEW STOP 4	81
<b>Conclusion</b>	81
REVIEW STOP ANSWER KEY	81
FURTHER ENGAGEMENT	83
RESOURCES	83

## PART II

### **Five Approaches to Research Design**

## CHAPTER 4 **Quantitative Research Design** 87

<i>Structure of a Research Proposal</i>	87
<i>Basic Introductory Information</i>	88
Title	88
Abstract	88
Keywords	89

<b>The Topic</b>	89
The Topic under Investigation	89
Significance, Value, or Worth	91
<b>ETHICS IN PRACTICE</b>	91
Theoretical Perspective	91
Research Purpose Statement	92
Research Questions or Hypotheses	92
Literature Review	93
<b>REVIEW STOP 1</b>	93
<b>The Research Plan</b>	93
Design and Methods of Data Collection	93
<b>REVIEW STOP 2</b>	96
<b>ETHICS IN PRACTICE</b>	99
<b>REVIEW STOP 3</b>	100
<b>ETHICS IN PRACTICE</b>	108
<b>REVIEW STOP 4</b>	108
Population, Sampling, and Subjects	109
<b>ETHICS IN PRACTICE</b>	111
Data Analysis and Assessment	111
<b>REVIEW STOP 5</b>	112
Interpretation and Representation	116
Pilot Tests (If Applicable)	116
Ethics Statement	116
<b>REVIEW STOP 6</b>	117
References	117
Appendices	117
<b>Conclusion</b>	118
<b>REVIEW STOP ANSWER KEY</b>	120
<b>FURTHER ENGAGEMENT</b>	121
<b>RESOURCES</b>	122

## CHAPTER 5 **Qualitative Research Design** 124

<b>Structure of a Research Proposal</b>	124
<b>Basic Introductory Information</b>	126
Title	126
Abstract	126
Keywords	126
<b>The Topic</b>	127
The Topic under Investigation	127
Significance, Value, or Worth	127
<b>ETHICS IN PRACTICE</b>	127
Literature Review	128
Research Purpose Statement	128
Research Questions	128
<b>The Research Plan</b>	128
Philosophical Statement	128
<b>ETHICS IN PRACTICE</b>	132
<b>REVIEW STOP 1</b>	133

Genre/Design and Methods of Data Collection	133
REVIEW STOP 2	138
REVIEW STOP 3	143
REVIEW STOP 4	148
Sampling, Participants, and Setting	148
Data Analysis and Interpretation Strategies	150
REVIEW STOP 5	154
Evaluation	154
Representation	156
ETHICS IN PRACTICE	157
Ethics Statement	157
REVIEW STOP 6	158
References	158
Appendices	158
<b>Conclusion</b>	159
REVIEW STOP ANSWER KEY	160
FURTHER ENGAGEMENT	162
RESOURCES	162

CHAPTER 6 **Mixed Methods Research Design** 164

<i>Structure of a Research Proposal</i>	164
<i>Basic Introductory Information</i>	165
Title	165
Abstract	165
Keywords	165
<i>The Topic</i>	165
The Topic under Investigation	165
Research Purpose Statement	166
Research Questions and Hypotheses (as Applicable)	166
Philosophical Statement and Theoretical Perspective	168
Literature Review	169
REVIEW STOP 1	170
<i>The Research Plan</i>	170
Design and Methods of Data Collection	170
REVIEW STOP 2	172
ETHICS IN PRACTICE	178
REVIEW STOP 3	179
Sampling and Participants	179
Data Analysis and Interpretation Strategies	181
Representation	183
ETHICS IN PRACTICE	183
Ethics Statement	184
REVIEW STOP 4	184
References	184
Appendices	185
<b>Conclusion</b>	185
REVIEW STOP ANSWER KEY	187
FURTHER ENGAGEMENT	188
RESOURCES	189

CHAPTER 7	<b>Arts-Based Research Design</b>	<b>191</b>
	<i>Structure of a Research Proposal</i>	191
	<i>Basic Introductory Information</i>	192
	Title	192
	Abstract	192
	Keywords	192
	<i>The Topic</i>	193
	The Topic under Investigation or the Theme	193
	Research Purpose or Goal Statement	194
	Research Questions (Optional)	194
	REVIEW STOP 1	194
	<i>The Research Plan</i>	194
	Philosophical Statement	194
	ETHICS IN PRACTICE	195
	Participants and/or Content	197
	REVIEW STOP 2	198
	Genres and Practices	198
	ETHICS IN PRACTICE	202
	REVIEW STOP 3	203
	REVIEW STOP 4	207
	REVIEW STOP 5	211
	Representation and Audience	212
	ETHICS IN PRACTICE	214
	Evaluation Criteria	214
	Ethics Statement	216
	REVIEW STOP 6	218
	References	218
	Appendices	218
	<i>Conclusion</i>	219
	REVIEW STOP ANSWER KEY	221
	FURTHER ENGAGEMENT	222
	RESOURCES	223
CHAPTER 8	<b>Community-Based Participatory Research Design</b>	<b>224</b>
	<i>Structure of a Research Proposal</i>	225
	<i>Basic Introductory Information</i>	225
	Title	225
	Abstract	225
	Keywords	226
	<i>The Topic</i>	226
	The Problem or Issue	226
	Literature Review	229
	ETHICS IN PRACTICE	230
	REVIEW STOP 1	231
	Research Purpose Statement	231
	Research Questions	231

<i>The Research Plan</i>	232
Philosophical Statement	232
Setting(s) and Participants	235
REVIEW STOP 2	236
Design and Methods	236
ETHICS IN PRACTICE	243
REVIEW STOP 3	243
Data Analysis and Interpretation	243
Representation and Dissemination	244
ETHICS IN PRACTICE	247
Ethics Statement	248
REVIEW STOP 4	249
References	249
Appendices	249
<i>Conclusion</i>	250
REVIEW STOP ANSWER KEY	252
FURTHER ENGAGEMENT	253
RESOURCES	253
<b>Glossary</b>	<b>255</b>
<b>References</b>	<b>273</b>
<b>Author Index</b>	<b>287</b>
<b>Subject Index</b>	<b>291</b>
<b>About the Author</b>	<b>301</b>