

Contents

<i>Acknowledgements</i>	vii
<i>List of Contributors</i>	ix
<i>Preface</i>	xv

Part 1 Issues and Perspectives

1 Aspects of the sustainable tourism debate from a natural resources perspective <i>Colin Hunter</i>	3
2 An optimistic perspective on tourism's sustainability <i>Tony Griffin</i>	24

Part 2 Accreditation, Education and Interpretation

3 Interpretation as the centrepiece of sustainable wildlife tourism <i>Sam H. Ham and Betty Weiler</i>	35
4 Travel ecology and developing naturally: making theory–practice connections <i>Thomas D. Potts and Rich Harrill</i>	45
5 Green Globe: sustainability accreditation for tourism <i>Tony Griffin and Terry DeLacey</i>	58
6 The European Blue Flag Campaign for beaches in Slovenia: a programme for raising environmental awareness <i>Tanja Mihalic</i>	89
7 PAN Parks: WWF's sustainable tourism certification programme in Europe's national parks <i>Xavier Font and André Brassier</i>	103

Part 3 Tourist Destination Areas

- | | | |
|----|--|-----|
| 8 | Perspectives on sustainable tourism in the South Pacific
<i>David B. Weaver</i> | 121 |
| 9 | How sustainable is Mekong tourism?
<i>Anita Pleumarom</i> | 140 |
| 10 | Towards sustainability: examples from the UK coast
<i>David Johnson</i> | 167 |
| 11 | Steps towards sustainability monitoring: the case of the
Resort Municipality of Whistler
<i>David Waldon and Peter W. Williams</i> | 180 |
| 12 | Farm tourism – its contribution to the economic
sustainability of Europe’s countryside
<i>Lesley Roberts</i> | 195 |

Part 4 Tourism Enterprises and Attractions

- | | | |
|----|--|-----|
| 13 | Uganda’s Bwindi Impenetrable National Park: meeting
the challenges of conservation and community
development through sustainable tourism
<i>Andrew Lepp</i> | 211 |
| 14 | Convicts and conservation: Con Dao National Park,
Vietnam
<i>Greg Ringer</i> | 221 |
| 15 | The tale of the Little Penguins and the tourists – making
tourism sustainable at Phillip Island Nature Park
<i>Rob Harris</i> | 238 |
| 16 | Making paradise last: Maho Bay Resorts
<i>Christina Symko and Rob Harris</i> | 252 |
| 17 | The Fairmont Chateau Whistler Resort: moving towards
sustainability
<i>Esther Speck</i> | 269 |
| 18 | Wildlife conservation, tourism and the private sector: the
case of Earth Sanctuaries Limited
<i>Rob Harris</i> | 284 |

Selected organizations/programmes 297

Index 305

