Contents

Acknowleagements Getting started		XII XIII
	RT I eoretical and methodological considerations	1
1	Introduction	3
	A social approach to multilingualism 5 A note on terminology 6 Coping with change 7 How the book is structured 9	
2	Theoretical and methodological framework	15
	The construction of meaning 15 Dominant vs. critical readings 16 Towards an ethnographically based discourse analysis 18 The study of language ideologies 20 Conclusion 26	
	RT II Iltilingualism within and across languages	33
3	What is a language?	35
	Discourse models of language 35 What is standard English? 36 'English' is a mere label 37	

	The fuzzy boundaries of named languages 37 Consequences for teaching 42 Consequences for research 43 Conclusion 45	
4	Language variation and the spread of global languages	49
	African-American English 50 Caribbean 'nation language' 52 Singlish 55 The global spread of English 56 Two French youth languages 59 Conclusion 62	
5	Revitalization of endangered languages	67
	Australian Aboriginal languages: a history of oppression 68 Māori in New Zealand: a revitalization success story 70 Sámi and Kven in Norway: differential positionings on the success—failure continuum 71 Hebrew in Israel: the human costs of revitalization 74 Breton in France: how (not) to standardize 75 Corsican and the polynomic paradigm 76 Why Luxembourgish is not an endangered language 77 Conclusion 79	
	RT III	97
300	cietal and individual multilingualism	87
6	Societal multilingualism	89
	Ukraine 90 Switzerland 91 Singapore 92 Hong Kong and China 94 South Africa 97 Nigeria 99 Conclusion 100	
7	Language and identities	104
	Categorization 104 Gee's four ways to view identity 106	

	National, ethnic and racial identity 108 Code-switching and identity 110 Translanguaging identities 117 Conclusion: individual and spatial repertoires 118	
8	The interplay between individual and societal multilingualism	124
	The Canadian policy of bilingualism and multiculturalism 124 Some consequences for First Nations people 125 Quebec francophone nationalism 126 Individual bilingualism through institutional monolingualism 127 Exclusion through French, inclusion through English 129 Shifting ideologies 129	
	Conclusion: the commodification of language 130	
Mu	RT IV Iltilingualism in education and other titutional sites	137
9	Flexible vs. fixed multilingualism	139
	US vs. EU language-in-education policy 141 Case study 1: Luxembourg 143 Case study 2: Catalonia and the Basque Country 146 Discussion and conclusion: towards flexible multilingual education 149	
10	Mother tongue education or literacy bridges?	158
	The case for mother tongue education: African-American English 158 The case against mother tongue education (in four steps): South Africa 161 The problems with mathematicans advertism 165	
	The problems with mother tongue education 165 Bridges into literacy 166 Conclusion: a possible solution for South Africa 168	
11	Heritage language education	174
	Language and heritage in the United States 175 Language and heritage in Ecuador 176 Language and heritage in England 178	

	The dominance of the standard language and purist ideologies 182 Discussion and conclusion: implications for the EU policy of multilingualism 184	
12	Multilingualism in other institutional sites	191
	Multilingualism in the workplace 191 Language use in multilingual families 196 Conclusion 200	
	RT V itical analysis of discourses	205
13	Institutional discourses on language and migration	207
	The discourse of integration 207 Language testing and citizenship 216 Conclusion: unpacking the discourses of integration and language testing 220	
14	Media representations of multilingualism	226
	Luxembourg's PISA results and the discourse of deficit 227 Constructing the UK as an English-only space 230 The English Only movement in the US 233 Conclusion: a historical perspective on the one nation—one language ideology 236	
15	Multilingualism in the new media	241
	Digital ethnography 242 Language contact phenomena in digital language 243 The limited multilingualism of the Internet 246 The policing of new media language 248 Conclusion 251	
16	Linguistic landscape	255
	Limitations of some linguistic landscape analyses 255 Language contact phenomena on multilingual signs 257 Some basic distinctions 259 Contextualizing and historicizing linguistic landscapes 260 Exploring the context of reception 264 Discussion and conclusion: discourses in place 265	

	CONTENTS	xi
PART VI Further directions in the study of multilingualism	275	
17 Conclusion	277	
Further directions in the study of multilingualism 278 Normalizing multilingualism 283		
Notes on the activities Notes on the quizzes Author index Subject index	288 293 299 303	