CONTENTS

LIST OF CONTRIBUTORS	vii
INTRODUCTION: THE ACTION OF ENTREPRENEURS	ÌΧ
WORLDMAKING Saras Sarasyathy	1
BACKED BY THE STATE: SOCIAL PROTECTION AND STARTING BUSINESSES IN KNOWLEDGE-INTENSIVE INDUSTRIES Phillip H. Kim, Cheol-Sung Lee and Paul D. Reynolds	25
UNIVERSITY SCIENTISTS' CHOICE TO COMMERCIALIZE THEIR DISCOVERIES Peter T. Gianiodis and Jill A. Brown	63
OPPORTUNITY CREATION, UNDERLYING CONDITIONS AND ECONOMIC EXCHANGE J. Robert Mitchell, Ronald K. Mitchell, Benjamin T. Mitchell and Sharon Alvarez	89
CAPTAINS OF THEIR OWN DESTINY? TOWARD A THEORY OF ENTREPRENEURIAL AGENCY IN FIRM SURVIVAL David M. Townsend	125
ACTION'S PLACE IN THE VENTURE CREATION PROCESS	
Scott R. Gordon	161

THE ROAD TO RICHES? A MODEL OF THE COGNITIVE PROCESSES AND INFLECTION POINTS UNDERPINNING ENTREPRENEURIAL ACTION Matthew S. Wood, David W. Williams and Denis A. Grégoire TEACHING ENTREPRENEURIAL ACTION: APPLICATION OF CREATIVE LOGIC Erik Noyes and Candida Brush 253 ENTREPRENEURIAL ACTION: CONCEPTUAL FOUNDATIONS AND RESEARCH CHALLENGES Kelly G. Shaver 281