

Contents

List of Figures	viii
List of Tables	ix
Foreword	x
Preface	xi
1 Introduction and Overview	1
2 Types of Subsidiary Initiative	14
3 Fighting the Corporate Immune System: How the Initiative Process Works	33
4 The Consequences of Initiative	51
5 Perspectives on the Theory of Entrepreneurship	64
6 Mapping the Process of Subsidiary Evolution	83
7 Perspectives on the Theory of the Multinational Corporation	98
8 An Internal Market Perspective on the Multinational Corporation	110
9 Implications for Management Practice	124
Appendix	136
References	140
Index	149