

Qualitative

RESEARCHING



Jennifer Mason

2nd edition

Contents

<i>Preface and Acknowledgements</i>	vii
Introduction: The Challenge of Qualitative Research	1
Part I: Questions of Strategy	11
1 Finding a Focus and Knowing Where You Stand	13
2 Designing Qualitative Research	24
Part II: Generating Qualitative Data	49
3 Data Sources, Methods and Approaches	51
4 Qualitative Interviewing	62
5 Observing and Participating	84
6 Using Visual Methods and Documents	103
7 Sampling and Selection in Qualitative Research	120
Part III: Analysing Qualitative Data	145
8 Organizing and Indexing Qualitative Data	147
9 Making Convincing Arguments with Qualitative Data	173
Appendix: Difficult Questions for Qualitative Research	205
<i>References</i>	213
<i>Index</i>	218