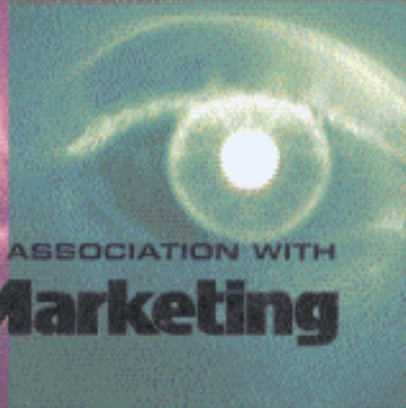
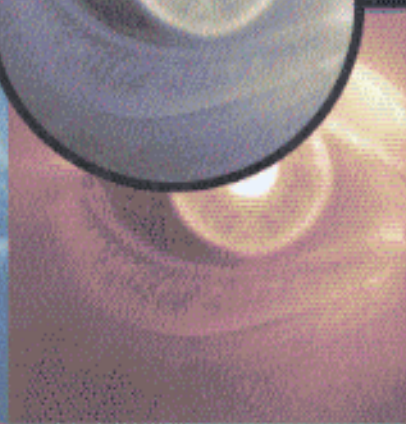
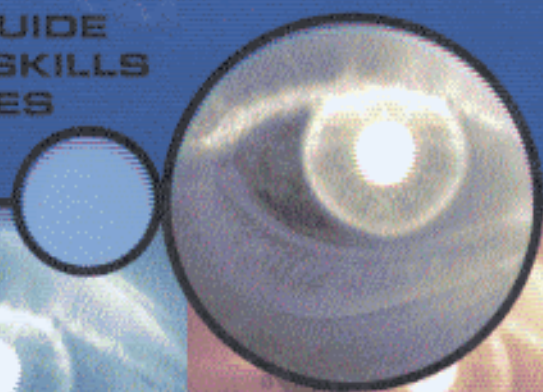


MARKETING IN ACTION SERIES

Creative Marketing Communications

3rd edition

A PRACTICAL GUIDE
TO PLANNING, SKILLS
AND TECHNIQUES



IN ASSOCIATION WITH
Marketing

DANIEL YARIN

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