

# Development

**A Cultural Studies Reader**

**Edited by  
Susanne Schech and Jane Haggis**



**Blackwell  
Publishing**

# Contents

Acknowledgments	ix
Introduction: Pathways to Culture and Development <i>Jane Haggis and Susanne Schech</i>	xiii
<b>Part I Modernizing Cultures</b>	
1 The Grocer and the Chief: A Parable <i>Daniel Lerner</i>	3
2 Modernization Ideals <i>Gunnar Myrdal</i>	11
3 A Universal Civilization? Modernization and Westernization <i>Samuel P. Huntington</i>	19
4 Divided Market Cultures in China: Gender, Enterprise, and Religion <i>Robert P. Weller</i>	32
<b>Part II Culture/Power/Knowledge</b>	
5 Orientalism <i>Edward W. Said</i>	47
6 The West and the Rest: Discourse and Power <i>Stuart Hall</i>	56
7 Black Bodies, White Bodies: Toward an Iconography of Female Sexuality in the Late Nineteenth Century <i>Sander L. Gilman</i>	65

### Part III Development as Discourse

- |    |   |     |
|----|---|-----|
| 8  | The Problematization of Poverty: The Tale of Three Worlds and Development<br><i>Arturo Escobar</i>              | 79  |
| 9  | The Constitution of the Object of "Development": Lesotho as a "Less Developed Country"<br><i>James Ferguson</i> | 93  |
| 10 | Becoming a Development Category<br><i>Nanda Shrestha</i>  | 103 |
| 11 | Knowledge for Development<br><i>World Bank</i>  | 115 |

### Part IV Development, Culture, and Human Rights

- |    |   |     |
|----|---|-----|
| 12 | Universalism, Particularism, and the Question of Identity<br><i>Ernesto Laclau</i>            | 123 |
| 13 | Human Rights as Cultural Practice: An Anthropological Critique<br><i>Ann-Belinda S. Preis</i> | 132 |
| 14 | Women's Rights, Human Rights, and Domestic Violence in Vanuatu<br><i>Margaret Jolly</i>       | 144 |

### Part V Global/Local

- |    |  |     |
|----|--|-----|
| 15 | Disjuncture and Difference in the Global Cultural Economy<br><i>Arjun Appadurai</i>                                      | 157 |
| 16 | Capitalisms, Crises, and Cultures II: Notes on Local Transformation and Everyday Cultural Struggles<br><i>Allan Pred</i> | 168 |
| 17 | Narratives of Masculinity and Transnational Migration: Filipino Workers in the Middle East<br><i>Jane A. Margold</i>     | 182 |
| 18 | Learning to be Local in Belize: Global Systems of Common Difference<br><i>Richard Wilk</i>                               | 194 |

### Part VI Place and Space

- |    |  |     |
|----|--|-----|
| 19 | Geography as Destiny: Cities, Villages, and Khmer Rouge Orientalism<br><i>Kevin McIntyre</i>               | 211 |
| 20 | Contesting Cultures: Westernization, Respect for Cultures, and Third World Feminists<br><i>Uma Narayan</i> | 225 |

21	Gender, Place, and Networks: A Political Ecology of Cyberculture <i>Arturo Escobar</i>	239
22	Maya Hackers and the Cyberspatialized Nation-state: Modernity, Ethnostalgia, and a Lizard Queen in Guatemala <i>Diane M. Nelson</i>	257
23	CyberResistance: Saudi Opposition Between Globalization and Localization <i>Mamoun Fandy</i>	270

## Part VII Multiple Modernities

24	The Invention of Tradition Revisited: The Case of Colonial Africa <i>Terence Ranger</i>	283
25	Contentious Traditions: The Debate on <i>Sati</i> in Colonial India <i>Lata Mani</i>	292
26	When the Earth is Female and the Nation is Mother: Gender, the Armed Forces, and Nationalism in Indonesia <i>Saraswati Sunindyo</i>	300
27	The Objects of Soap Opera: Egyptian Television and the Cultural Politics of Modernity <i>Lila Abu-Lughod</i>	311
28	The Credible and the Credulous: The Question of "Villagers' Beliefs" in Nepal <i>Stacy Leigh Pigg</i>	324
29	Modernizing the Malay Mother <i>Maïla Stivens</i>	345
	Index	359