

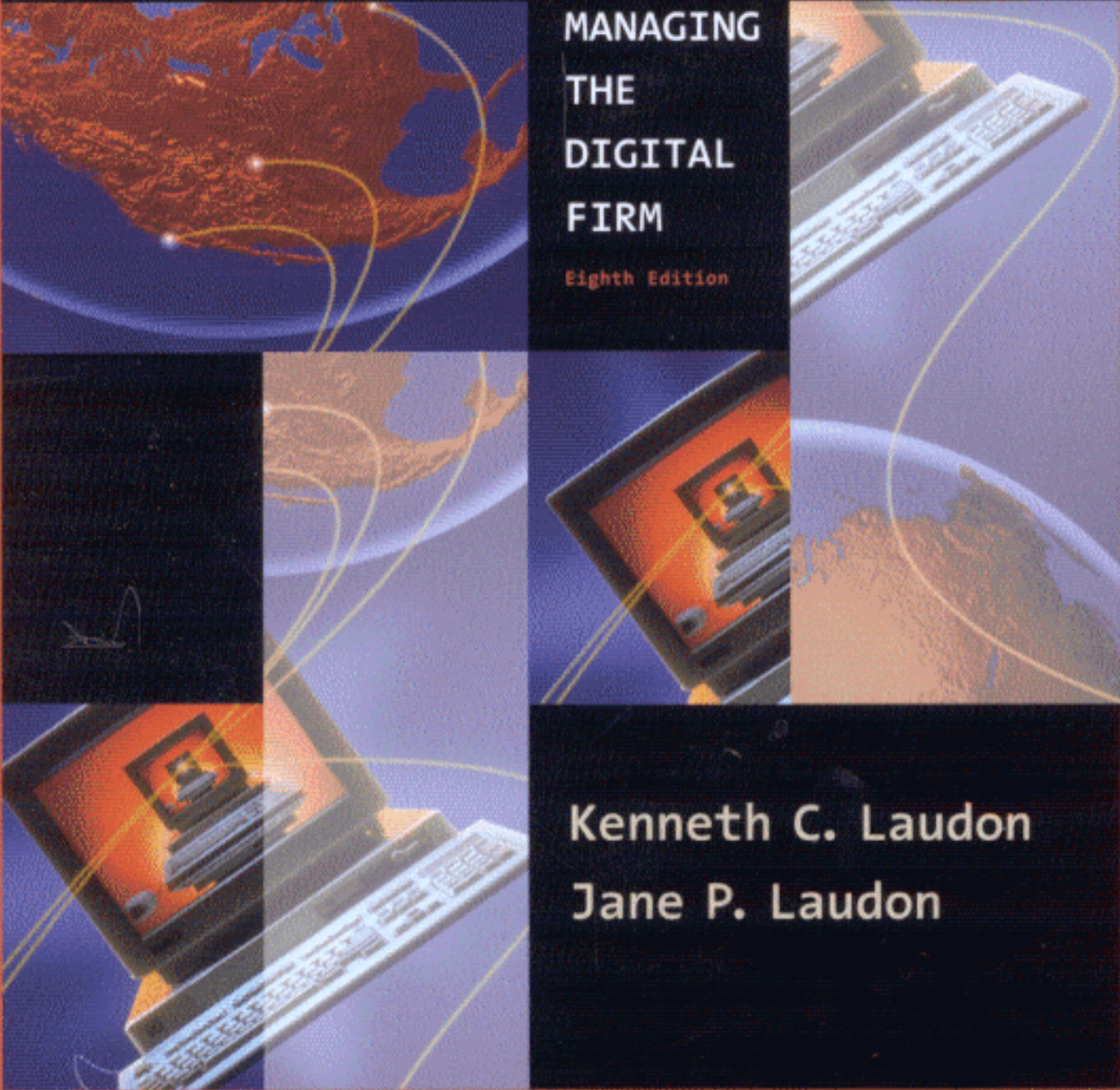
International Edition

# Management Information Systems

MANAGING  
THE  
DIGITAL  
FIRM

*Eighth Edition*

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