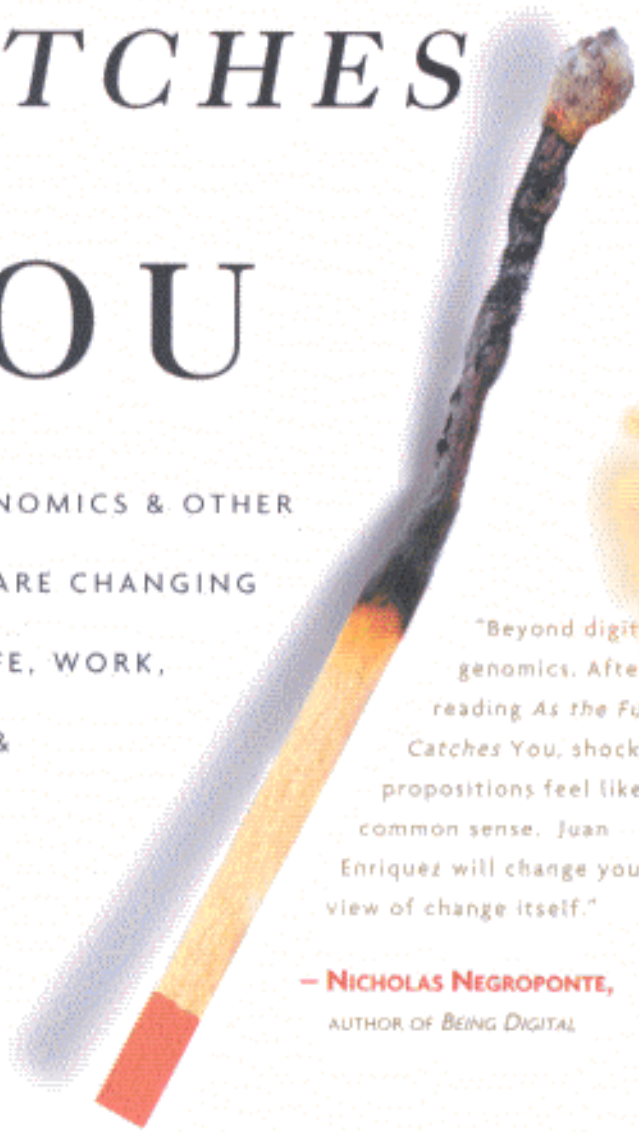


AS THE FUTURE CATCHES YOU

HOW GENOMICS & OTHER
FORCES ARE CHANGING
YOUR LIFE, WORK,
HEALTH &
WEALTH



"Beyond digital is genomics. After reading *As the Future Catches You*, shocking propositions feel like common sense. Juan Enriquez will change your view of change itself."

— **NICHOLAS NEGROPONTE**,
AUTHOR OF *BEING DIGITAL*

JUAN ENRIQUEZ

I Mixing Apples, Oranges, and Floppy Disks . . . 1

We are beginning to acquire direct and deliberate control over the evolution of all life forms . . . on the planet.

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The disparity in wealth between the richest and poorest nations used to be around 5:1. It is now 390:1 and increasing.

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Why wealth is now based on knowledge...and how one person can generate more wealth than that produced by all people living in Israel, Malaysia, or Chile over the course of a year.

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The Singapore Law . . . Why the future belongs to small, clustered populations who build empires of the mind and ignore the temptation—or do not have the option of—exploiting natural resources.



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Societies that don't understand genetic discoveries or the challenges and opportunities that arise from these discoveries are functionally illiterate in the language that codes all life on the planet.

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A revolution that may be 50 percent faster than the computer revolution.

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The knowledge revolution is taking place in small, sharply defined areas. One company generates more U.S. patents than 139 countries do together . . . This generates new EMPIRES and new ghettos.
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It slams into existing systems and destroys them while creating new systems. Countries and individuals can either surf new and powerful waves of change—or try to stop them and get crushed.
- XII Sleepless...(and Angry) in Seattle 175**
Many people, even some of the heads of megacorporations, feel that the world is moving too fast as companies, even industries, disappear.
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Wealth is concentrated and portable. MIT faculty and alumni produce as much wealth as all but twenty-two countries in the world. The United States keeps its leadership not by educating its own but by importing more and more brains.
- XIV The Digital-Genomics Diaspora 199**
Three-quarters of the world's countries did not exist fifty years ago. We are likely to soon breed a further hundred states. Flags, borders, and anthems survive only where citizens are treated like shareholders . . . Otherwise they leave, and take much of the country's economic future with them.
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We are in a time warp. Technology accelerates trends, be they positive or negative. We are just beginning to glimpse how profoundly different our children's lives will be in a post-genomics world.
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N T S