
THE STRATEGY- FOCUSED ORGANIZATION

**HOW BALANCED SCORECARD
COMPANIES THRIVE IN THE NEW
BUSINESS ENVIRONMENT**

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Contents

Preface vii

- 1 ■ Creating the Strategy-Focused Organization 1
- 2 ■ How Mobil Became a Strategy-Focused Organization 29

PART ONE: TRANSLATING THE STRATEGY TO OPERATIONAL TERMS 65

- 3 ■ Building Strategy Maps 69
- 4 ■ Building Strategy Maps in Private Sector Companies 107
- 5 ■ Strategy Scorecards in Nonprofit, Government, and
Health Care Organizations 133

PART TWO: ALIGNING THE ORGANIZATION TO CREATE SYNERGIES 161

- 6 ■ Creating Business Unit Synergy 167
- 7 ■ Creating Synergies through Shared Services 191

PART THREE: MAKING STRATEGY EVERYONE'S EVERYDAY JOB 211

- 8 ■ Creating Strategic Awareness 215
- 9 ■ Defining Personal and Team Objectives 233
- 10 ■ The Balanced Paycheck 253

PART FOUR: MAKING STRATEGY A CONTINUAL PROCESS 273

- 11 ■ Planning and Budgeting 279
- 12 ■ Feedback and Learning 303

**PART FIVE: MOBILIZING CHANGE THROUGH EXECUTIVE
LEADERSHIP 331**

13 ■ Leadership and Mobilization 333

14 ■ Avoiding the Pitfalls 355

Frequently Asked Questions 369

Index 383

About the Authors 399