

A framework for better stakeholder relationships

"A groundbreaking new look at how to better understand your organization, and take the right steps to improve performance."

Herman Heyns, Accenture

The Performance Prism

The Scorecard for
Measuring and Managing
Business Success

FT Prentice Hall
FINANCIAL TIMES

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Contents

About the Authors	vii
Acknowledgments	ix
Introduction	xi
1 Measuring and Managing Performance in the 21st century	1
2 The Measurement Mantra	15
3 Managing with Measures	32
4 Managing Stakeholder Relationships – the Business Issues	82
5 The Performance Prism Framework	158
6 Managing Investor Relationships with Measures	182
7 Managing Customer Relationships with Measures	213
8 Managing Employee Relationships with Measures	253
9 Managing Supplier and Alliance Relationships with Measures	291
10 Managing Regulator and Community Relationships with Measures	320
11 The Performance Prism in Practice	344
12 Getting Started on the Journey	365
Appendix: Performance Measurement and Management Self-Assessment Checklist	368
Notes	374
Index	379
<i>Measures Catalogue CD-ROM</i>	

