

**DEFINING PRINT
CULTURE
FOR YOUTH**



**THE CULTURAL WORK
OF CHILDREN'S LITERATURE**

EDITED BY
**ANNE LUNDIN
WAYNE A. WIEGAND**

CONTENTS

| | |
|--|----|
| <i>Acknowledgments</i> | ix |
| <i>Introduction</i> | xi |
| <i>Anne Lundin</i> | |
| 1. Reading and Re-reading: The Scrapbooks of Girls Growing into Women, 1900–1930 | 1 |
| <i>Susan Tucker</i> | |
| 2. Communism for Kids: Class, Race, and Gender in Communist Children's Books in the United States | 27 |
| <i>Paul C. Mishler</i> | |
| 3. Publishing Pride: The Jim Crow Series of Harlow Publishing Company | 41 |
| <i>Louise S. Robbins</i> | |
| 4. The Power of Black and White: African Americans in Late-Nineteenth-Century Children's Periodicals | 61 |
| <i>Leslie R. Miller</i> | |
| 5. Defining Democracy for Youth through Textbooks: Controversy over the Rugg Social Studies Series in Prewar America | 77 |
| <i>Carole J. Trone</i> | |

| | |
|--|-----|
| 6. "Being Poor Doesn't Count": Class, Ethnicity, and Democracy in American Girls' School Series, 1900–1920 <i>Kathleen Chamberlain</i> | 101 |
| 7. Turning Child Readers into Consumers: Children's Magazines and Advertising, 1900–1920 <i>Catherine Van Horn</i> | 121 |
| 8. Learning to Be a Woman: Lessons from Girl Scouting and Home Economics, 1920–1970 <i>Rima D. Apple and Joanne Passet</i> | 139 |
| 9. Kate Chopin and the Birth of Young Adult Fiction <i>Bonnie James Shaker</i> | 155 |
| 10. Reading Nancy Drew in Urban India: Gender, Postcolonialism, and Memories of Home <i>Radhika Parameswaran</i> | 169 |
| <i>Index</i> | 197 |
| <i>About the Editors and Contributors</i> | 203 |