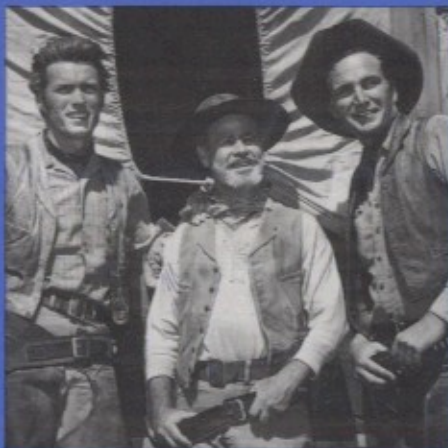


MUSEUM OF BROADCAST COMMUNICATIONS

Encyclopedia of TELEVISION

SECOND EDITION



Volume 1
A-C

Horace Newcomb
EDITOR



Alphabetical List of Entries

Volume 1

- Abbensetts, Michael
Abbott, Paul
ABC Family Channel
Aboriginal People's Television Network (APTN)
Absolutely Fabulous
A.C. Nielsen Company
Academy of Television Arts and Sciences
Action/Adventure Programs
Action for Children's Television
Activist Television
Adaptations
Advanced Television Systems Committee
Adventures of Ozzie and Harriet, The
Advertising
Advertising Agency
Advertising, Company Voice
Advocacy Groups
Aesthetics, Television
Africa, Sub-Saharan
Ailes, Roger
Alcoa Hour, The
Alda, Alan
Alfred Hitchcock Presents
Alice
All Channel Legislation
All in the Family
Allen, Debbie
Allen, Fred
Allen, Gracie
Allen, Steve
Alliance Atlantis Communications
Allison, Fran
Allocation
Ally McBeal
Almond, Paul
Altman, Robert
Amen
American Bandstand
American Broadcasting Company (ABC)
American Forces Radio and Television Service
American Movie Classics
American Women in Radio and Television
Americanization
America's Funniest Home Videos
America's Most Wanted
Amerika
Amos 'n' Andy
Anchor
Ancier, Garth
Ancillary Markets
Andy Griffith Show, The
Animal Planet
Anne of Green Gables
Annenberg, Walter
Anthology Drama
Arbitron
Archives for Television Materials
Argentina
Arledge, Roone
Armstrong Circle Theatre
Army-McCarthy Hearings
Arnaz, Desi
Arsenio Hall Show, The
Arthur, Beatrice
Arthur Godfrey Shows (Various)
Arts and Entertainment
Ascent of Man, The
Asner, Ed
Asper, Izzy
Association of Independent Television Stations / Association of Local Television Stations
Atkinson, Rowan
Attenborough, David
Aubrey, James T.
Audience Research: Cultivation Analysis
Audience Research: Effects Analysis
Audience Research: Industry and Market Analysis
Audience Research: Overview
Audience Research: Reception Analysis
Auf Wiedersehen, Pet
Australia
Australian Production Companies

Alphabetical List of Entries

- Australian Programming
Australian Programming: Indigenous
Avengers, The
Azcarraga, Emilio, and Emilio Azcarraga Milmo
- Baird, John Logie
Bakewell, Joan
Ball, Lucille
Barney Miller
Barnouw, Erik
Bassett, John
Batman
BBM Canada
Beachcombers, The
Beaton, Norman
Beavis and Butt-head
Belgium
Bell Canada
Bell Globe Media
Bellamy, Ralph
Ben Casey
Bennett, Alan
Benny, Jack
Benson
Berg, Gertrude
Berle, Milton
Berlusconi, Silvio
Bernstein, Sidney
Bertelsmann AG
Berton, Pierre
Betacam
Betamax Case
Beulah
Beverly Hillbillies, The
Beverly Hills 90210
Bewitched
Big Brother
Billy Graham Crusades
Birt, John
Black Entertainment Television
Black and White in Colour
Black and White Minstrel Show, The
Blacklisting
Bleasdale, Alan
Blue Peter
Bob Newhart Show, The/Newhart
Bochco, Steven
Bogart, Paul
Bolam, James
Bonanza
Boone, Richard
Borrowers, The
Boyle, Harry
- Boys from the Blackstuff*
Boys of St. Vincent, The
Brady Bunch, The
Bragg, Melvyn
Brambell, Wilfrid
Branding
Bravo
Bravo! Canada
Brazil
Brideshead Revisited
Briggs, Asa
Brinkley, David
British Academy of Film and Television Arts
British Programming
British Sky Broadcasting
British Television
Brittain, Donald
Broadband
Broadcasting
Broadcasting Standards Commission
Brodtkin, Herbert
Brokaw, Tom
Brooke-Taylor, Tim
Brooks, James L.
Brookside
Buffy the Vampire Slayer
Bureau of Measurement
Burnett, Carol
Burns, Allan
Burns, George
Burns, Ken
Burr, Raymond
Burrows, James
- Cable Modem
Cable Networks
Cable News Network (CNN)
Cable Television: United States
Caesar, Sid
Cagney and Lacey
Call Signs/Call Letters
Camcorder
Cameron, Earl
Canada
Canada: A People's History
Canadian Broadcasting Corporation Newsworld
Canadian Cable Television Association
Canadian Film and Television Production
Association
Canadian Morning Television
Canadian Production Companies
Canadian Programming in English
Canadian Programming in French

- Canadian Specialty Cable Channels
 Canadian Television Network
Candid Camera
 Cannell, Stephen J.
 CanWest Global Communications
Captain Video and His Video Rangers
 Captioning
Cariboo Country
 Carney, Art
Carol Burnett Show, The
 Carsey, Marcy
 Carson, Johnny
 Carter, Thomas
 Cartier, Rudolph
 Cartoon Network
 Cartoons
 Case, Steve
Casualty
Cathy Come Home
Cavalcade of America
 Censorship
 Channel Four
 Channel One News
 Charles, Glen and Les
Charlie's Angels
 Chase, David
 Chayefsky, Paddy
Cheers
Cheyenne
 Chicago School of Television
 Children and Television
 China
China Beach
 Chung, Connie
 Citytv
 Civil Rights Movement and Television, The
Civil War, The
Civilisation: A Personal View
 Clark, Dick
 Clarkson, Adrienne
 Clearance
 Cleese, John
 Clinton Impeachment Trial
 Closed Captioning
 Closed Circuit Television
 Cock, Gerald
 Codco
 Coe, Fred
 Cole, George
Colgate Comedy Hour, The
 Collins, Bill
 Color Television
 Colorization
 Coltrane, Robbie
 Columbia Broadcasting System (CBS)
Columbo
 Comedy Central
 Comedy, Domestic Settings
 Comedy, Workplace
 Communications Act of 1934
 Communications Satellite Corporation
 Computers in Television
 Convergence
 Cooke, Alistair
 Cooking Shows
 Cooney, Joan Ganz
 Coproduction, International
COPS
 Copyright Law and Television
 Corbett, Harry H.
 Corday, Barbara
Coronation Street
 Cosby, Bill
Cosby Show, The
 Cost-Per-Thousand and Cost-Per-Point
 Country Music Television
Country Practice, A
 Couric, Katie
 Courtroom Television
 Cousteau, Jacques
Cracker
 Craft, Christine
 Craig, Wendy
 Crawford, Hector
 Criticism, Television (Journalistic)
 Cronkite, Walter
 C-SPAN
 Cuba
 Curtin, Jane
 Czech Republic, Slovakia

Volume 2

- Da Vinci's Inquest*
Dad's Army
Dallas
 Daly, Tyne
Danger Bay
 Dann, Michael

Alphabetical List of Entries

- Danny Kaye Show, The*
Dark Shadows
Dateline NBC
Davies, Andrew
Day After, The
Day, Robin
Death on the Rock
Defenders, The
Degrassi
Demographics
Dench, Judi
Denmark
DePoe, Norman
Deregulation
Desmond's
Detective Programs
Development
Development Communication
Dick Van Dyke Show, The
Different World, A
Digital Television
Digital Video Recorder
Diller, Barry
Dimbleby, Richard
Dinah Shore Show, The (Various)
Dingo, Ernie
Direct Broadcast Satellite
Director, Television
Disasters and Television
Discovery Channel
Discovery Channel (Canada)
Disney, Walt
Distant Signal
Dixon of Dock Green
Doctor Who
Docudrama
Documentary
Docusoap
Dolan, Charles F.
Donahue, Phil
Dowdle, James Charles
Downs, Hugh
Dr. Kildare
Dragnet
Dramedy
Drew, Robert
Dubbing
DuMont, Allen B.
Dyer, Gwynne
Dyke, Greg
Dynasty
- E! Entertainment Network
Early Frost, An
- East Side/West Side*
EastEnders
Ebersol, Dick
Ed Sullivan Show, The
Educational Television
Egypt
Eisner, Michael
Elderly and Television, The
Ellen
Ellerbee, Linda
Emerson, Faye
E.N.G.
English, Diane
Englishman Abroad, An
Entertainment Tonight
Equal Time Rule
Ernie Kovacs Show, The (Various)
Ethics and Television
European Audiovisual Observatory
European Broadcasting Union
European Commercial Broadcasting Satellite
European Union: Television Policy
Eurovision Song Contest
Experimental Video
Eyes on the Prize
Eyewitness to History
- Fairness Doctrine
Falk, Peter
Fall and Rise of Reginald Perrin, The
Famille Plouffe, La
Family
Family on Television
Family Ties
Family Viewing Time
Farnsworth, Philo T.
Father Knows Best
Father Ted
Fawlty Towers
FBI, The
Fecan, Ivan
Federal Communications Commission
Federal Trade Commission
Fifth Estate, The
FilmFour/ Film on Four
Financial Interest and Syndication Rules
Finland
Fireside Theatre
First People's Television Broadcasting in Canada
Fisher, Terry Louise
Flintstones, The
Flip Wilson Show, The
Flow
Fontana, Tom

- Food Network
 Foote, Horton
For the Record
 Ford, Anna
 Format Sales, International
Forsyte Saga, The
 Forsythe, John
Four Corners
 FOX Broadcasting Company
 France
 Francis, Arlene
 Frank N. Magid Associates
 Frank, Reuven
 Frankenheimer, John
Frank's Place
Frasier
 Frederick, Pauline
 Freed, Fred
 "Freeze" of 1948
 French, Dawn
 Friendly, Fred W.
Friends
Front Page Challenge
Frontline
 Frost, David
 Frum, Barbara
Fugitive, The
 Furness, Betty
- Garner, James
 Garnett, Tony
Garroway at Large
 Gartner, Hana
 Gelbart, Larry
 Geller, Henry
 Gender and Television
General Electric Theater
 Genre
 Geography and Television
George Burns and Gracie Allen Show, The
 Germany
 Gerussi, Bruno
 Get Smart
 Gleason, Jackie
 Gless, Sharon
 Globalization
 Godfrey, Arthur
Goldbergs, The
 "Golden Age" of Television
Golden Girls, The
 Goldenson, Leonard
 Goldie, Grace Wyndham
Good Times
 Goodson, Mark, and Bill Todman
- Goodyear Playhouse*
 Grade, Lew
 Grade, Michael
Grandstand
Grange Hill
Great Performances
 Greece
Green Acres
 Greenberg, Harold
 Greene, Lorne
 Griffin, Merv
 Griffith, Andy
 Griffiths, Trevor
 Grundy, Reg
Gunsmoke
 Gyngell, Bruce
- Hagman, Larry
 Haley, Alex
Hallmark Hall of Fame
Hancock's Half Hour
 Hanna, William, and Joseph Barbera
Happy Days
 Harding, Gilbert
 Harris, Susan
Have Gun—Will Travel
Have I Got News for You
Hawaii Five-0
Hazel
Heartbreak High
 Hemsley, Sherman
 Henning, Paul
 Hennock, Frieda Barkin
 Henry, Lenny
 Henson, Jim
 Hewitt, Don
Hey Hey It's Saturday
 High-Definition Television
Hill Street Blues
 Hill, Benny
Hillsborough
 Hill-Thomas Hearings
 Hird, Thora
 History and Television
Hitchhiker's Guide to the Galaxy, The
Hockey Night in Canada
 Hodge, Patricia
 Holbrook, Hal
 Hollywood and Television
Holocaust
 Home Box Office (HBO)
 Home Shopping as Concept and the Television Channels (various)
 Home Video

Alphabetical List of Entries

- Homicide*
Homicide: Life on the Street
Honey West
Honeymooners, The
Hong Kong
Hood, Stuart
Hooks, Benjamin Lawson
Hope, Bob
Hopkins, John
Hour Glass
Howdy Doody Show, The
Howerd, Frankie
Huggins, Roy
Hungary
Huntley, Chet
- I Claudius*
I Love Lucy
I Spy
Iceland
Iger, Robert
Independent Production Companies
Independent Television Service
India
Inspector Morse
Interactive Television
International Telecommunications Union
International Television Program Markets
Ireland
Isaacs, Jeremy
Israel
Italy
It's Garry Shandling's Show/The Larry Sanders Show
I've Got a Secret
- Jackson, Gordon
Jackson, Michael (British)
Jaffrey, Madhur
Jaffrey, Saeed
James, Sid
Japan
Jason, David
Jeffersons, The
Jenkins, Charles Francis
Jennings, Peter
Jeopardy!
Jewel in the Crown, The
Johnson, Lamont
Jones, Quincy
Julia
Julien, Isaac
Juneau, Pierre
- Kate and Allie*
Keeshan, Bob
- Kellner, Jamie
Kendal, Felicity
Kennedy, Graham
Kennedy, John F.: Assassination and Funeral
Kennedy, Robert F.: Assassination
Kennedy Martin, Troy
Kennedy-Nixon Presidential Debates, 1960
Kenya
Kids in the Hall
Kinescope
King, Larry
King, Dr. Martin Luther, Jr.: Assassination
King of Kensington
Kinnear, Roy
Kinoy, Ernest
Kintner, Robert E.
Kirck, Harvey
Klein, Paul
Kluge, John
Knowledge Network
Koppel, Ted
Kovacs, Ernie
Kraft Television Theatre
Kukla, Fran and Ollie
Kuralt, Charles
Kureishi, Hanif
- L.A. Law*
La Femme Nikita
La Frenais, Ian
La Plante, Lynda
Lamb, Brian
Lambert, Verity
Landon, Michael
Lane, Carla
Language and Television
Lansbury, Angela
Lassie
Late Show with David Letterman (Late Night with David Letterman)
Laverne and Shirley
Law & Order
Lawrence Welk Show, The
Laybourne, Geraldine
Le Mesurier, John
Lear, Norman
Leave It to Beaver
Leno, Jay
Leonard, Herbert B.
Leonard, Sheldon
Leslie Uggams Show, The
Letterman, David
Levin, Gerald
Levinson, Richard
Liberace Show, The

License
 License Fee
Life of Riley, The
Life on Earth
 Lifetime
Likely Lads, The
 Link, William
Little House on the Prairie
 Littlefield, Warren
 Loach, Ken

Local Television
Lone Ranger, The
Loretta Young Show, The
Lou Grant
 Low Power Television
 Lumet, Sidney
 Lumley, Joanna
 Lupino, Ida
 Lyndhurst, Nicholas

Volume 3

Magic Roundabout, The
Magnum, P.I.
 Malone, John C.
Mama
Man Alive
Man From U.N.C.L.E., The/The Girl From U.N.C.L.E.
 Mann, Abby
 Mann, Delbert
 Mansbridge, Peter
 Marchant, Tony
Marcus Welby, M.D.
 Market
Marketplace
Married... With Children
 Marshall, Garry
 Martin, Quinn
 Marx, Groucho
Mary Tyler Moore Show, The
*M*A*S*H*
 Mass Communication
Mastermind
Maude
Maverick
Max Headroom
 McDonald, Trevor
 McGovern, Jimmy
 McGrath, John
 McKay, Jim
 McKern, Leo
 McLuhan, Marshall
 McQueen, Trina
 Media Conglomerates
 Media Events
Medic
 Medical Video
Meet the Press
 Melodrama
 Mercer, David

Mercer, Rick
 Mergers and Acquisitions
 Messer, Don
 Mexico
Miami Vice
 Microwave
 Midwest Video Case
 Miller, J.P.
Milton Berle Show, The
Minder
 Miner, Worthington
 Miniseries
 Minow, Newton
 Mirren, Helen
Miss Marple
Mission: Impossible
Monkees, The
 Monkhouse, Bob
Monty Python's Flying Circus
Moonlighting
 Moonves, Leslie R.
 Moore, Garry
 Moore, Mary Tyler
 Moore, Roger
Morecambe and Wise
 Morning Television Programs
 Motion Picture Association of America
 Movie Network, The
 Movie Professionals and Television
 Movies on Television
 Moyers, Bill
 MSNBC
 MTV
 MuchMusic
 Munroe, Carmen
Muppet Show, The
Murder, She Wrote
 Murdoch, Rupert K.
Murphy Brown

Alphabetical List of Entries

- Murphy, Thomas S.
Murrow, Edward R.
Music Licensing
Music on Television
Must Carry Rules
My Little Margie
My Three Sons
- Naked City*
Naked Civil Servant, The
Name of the Game, The
Narrowcasting
Nash, Knowlton
Nat "King" Cole Show, The
Nation, Terry
National, The/The Journal
National Academy of Television Arts and Sciences
National Asian American Telecommunications Association
National Association of Broadcasters
National Association of Television Program Executives
National Broadcasting Company (NBC)
National Cable and Telecommunications Association
National Education Television Center
National Telecommunication and Information Administration
Nature of Things, The
NBC Mystery Movie, The
NBC Reports
NBC White Paper
Neighbours
Nelson, Ozzie and Harriet
Netherlands, The
Networks: United States
New Zealand
Newhart, Bob
Newman, Sydney
News Corporation, Ltd.
News, Local and Regional
News, Network
Nichols, Dandy
Nick at Nite/TV Land
Nielsen, A.C.
Nixon, Agnes
North of 60
Northern Exposure
Norway
Not the Nine O'clock News
Not Only... But Also...
NYPD Blue
- O'Connor, Carroll
Odd Couple, The
- Ohlmeyer, Don
Old Grey Whistle Test, The
Olympics and Television
Omnibus
One Day at a Time
One Foot in the Grave
Only Fools and Horses
Open University
Original Amateur Hour, The
Ouimet, Alphonse
Our Friends in the North
Our Miss Brooks
Ovitz, Michael
Ownership
Paar, Jack
Paik, Nam June
Paley, William S.
Palin, Michael
Palmer, Geoffrey
Panorama
Park, Nick
Parker, Everett C.
Parkinson
Parkinson, Michael
Parliament, Coverage by Television
Partridge Family, The
Pauley, Jane
PAX Television
Pay Cable
Pay-per-View/Video-on-Demand
Pay Television
Peck, Bob
Pee-wee's Playhouse
Pennies from Heaven
Perry Mason
Person to Person
Pertwee, Jon
Peter Gunn
Peter Pan
Peyton Place
Phil Silvers Show, The
Philbin, Regis
Philco Television Playhouse
Phillips, Irna
Pierce, Frederick S.
Pilot Programs
Pittman, Robert W.
Playhouse 90
Poland
Poldark
Police Programs
Police Story
Political Processes and Television
Politically Incorrect with Bill Maher

Pool Coverage
Porridge
 Post, Mike
 Potter, Dennis
 Powell, Dick
Power without Glory
 Presidential Nominating Conventions
 Press Conference
Prime Suspect
 Prime Time
 Prime Time Access Rule
Primetime Live
 Princess Diana: Death and Funeral Coverage
 Prinze, Freddie
Prisoner
Prisoner, The
 Producer in Television
 Programming
 PROMAX
 Pryor, Richard
 Public Access Television
 Public Interest, Convenience, and Necessity
 Public-Service Announcement
 Public-Service Broadcasting
 Public Television
 Puerto Rico

Quatermass
 Quebecor Media
Queer As Folk
Quentin Durgens, M.P.
 Quiz and Game Shows
 Quiz Show Scandals

 Racism, Ethnicity and Television
 Radio Corporation of America
 Radio Television News Directors Association
 Randall, Tony
 Rather, Dan
 Ratings
Ready Steady Go
 Reagan, Ronald
Real World, The

Reality Television
Red Green Show, The
Red Skelton Show, The
 Redmond, Phil
 Redstone, Sumner
 Rees, Marian
 Reid, Tim
 Reiner, Carl
 Reith, John C.W.
 Religion on Television
 Remote Control Device
 Reruns/Repeats
 Reynolds, Gene
Rich Man, Poor Man
 Rigg, Diana
 Riggs, Marlon
 Rintels, David W.
Rising Damp
 Rivera, Geraldo
Road to Avonlea
 Robertson, Pat
 Robinson, Hubbell
Rockford Files, The
 Roddenberry, Gene
 Rogers, Fred McFeely
 Rogers, Ted
Room 222
Roots
 Rose, Reginald
 Roseanne
Roseanne
 Rosenthal, Jack
Route 66
Rowan and Martin's Laugh-In
Royal Canadian Air Farce, The
 Royalty and Royals on Television
Royle Family, The
 Rule, Elton
Rumpole of the Bailey
 Rushton, William
 Russell, Ken
 Russia

Volume 4

St. Elsewhere
 Sagansky, Jeff
 Salant, Richard S.
Sale of the Century

Sandford, Jeremy
 Sandrich, Jay
Sanford and Son
 Sarnoff, David

Alphabetical List of Entries

Sarnoff, Robert
Satellite
Saturday Night Live
Saunders, Jennifer
Sawyer, Diane
Scales, Prunella
Schaffner, Franklin
Schorr, Daniel
Schwartz, Sherwood
Science Fiction Programs
Science Programs
Scotland
Scrambled Signals
Second City Television
Secondari, John H.
See It Now
Seeing Things
Seinfeld
Sellers, Peter
Selling of the Pentagon, The
Serling, Rod
Sesame Street
Sesame Workshop
Sevareid, Eric
Sex
Sex and the City
Sexual Orientation and Television
Share
Shatner, William
Shaw, Bernard
Sheen, Fulton J.
Sherlock Holmes
Shore, Dinah
Showtime Network
Silliphant, Stirling
Silverman, Fred
Silvers, Phil
Simpsons, The
Simulcasting
Singing Detective, The
Siskel and Ebert
Six Wives of Henry VIII, The
60 Minutes, 60 Minutes II
\$64,000 Question, The/The \$64,000 Challenge
Skelton, Red
Skippy
Smith, Howard K.
Smothers Brothers Comedy Hour, The
Soap
Soap Opera
Social Class and Television
Society for Motion Picture and Television
Engineers

Some Mothers Do 'ave 'em
Sony Corporation
Sopranos, The
Soul Train
South Africa
South Korea
South Park
Southeast Asia
Space Program and Television
Spain
Spanish International Network
Special/Spectacular
Speight, Johnny
Spelling, Aaron
Spin-Off
Spitting Image
Sponsor
Sports and Television
Sportscasters
Spriggs, Elizabeth
Spy Programs
Standards
Standards and Practices
Stanton, Frank
Star, Darren
Star Trek
Starowicz, Mark
Starsky and Hutch
Station and Station Group
Steadicam
Steptoe and Son
Steve Allen Show, The (Various)
Streaming Video
Street Legal
Street-Porter, Janet
Studio
Studio One
Subtitling
Sullivan, Ed
Super Bowl
Superstation
Survivor
Suspense
Susskind, David
Sustaining Program
Suzuki, David
Swallow, Norman
Sweden
Sweeney, The
Switzerland
Sykes, Eric
Sylvania Waters
Syndication

- Tabloid Television in the United States
 Taiwan
 Talk Show in the United States
Talking Heads
 Tarses, Jay
 Tartikoff, Brandon
Taxi
 Teaser
 Technology, Television
 Teenagers and Television in the United States
 Telcos
 Telecommunications Act of 1996
 Telefilm Canada
 Telemundo
 Telenovela
 Teleroman
 Teletext
 Telethon
 Television Studies
 Terrorism
That Girl
That Was the Week That Was
 Thaw, John
 Theme Songs
thirtysomething
This Hour Has Seven Days
This Is Your Life
 Thomas, Danny
 Thomas, Tony
Thorn Birds, The
Three's Company
Thunderbirds
 Tiananmen Square
Till Death Us Do Part
 Tillstrom, Burr
 Time Shifting
 Time Warner
 Tinker, Grant
Tinker, Tailor, Soldier, Spy
 Tisch, Laurence
Tiswas
Tommy Hunter Show, The
Tonight
Tonight Show, The
Top of the Pops
Touched By an Angel
Tour of the White House with Mrs. John F. Kennedy, A
 Trade Magazines
 Translators and Boosters
 Tribune Broadcasting
 Trodd, Kenith
 Troughton, Patrick
 Turkey
 Turner Broadcasting Systems
 Turner, Ted
20th Century, The
20/20
 24-Hour News
Twilight Zone, The
Twin Peaks
 2000 Presidential Election Coverage
 227
Uncounted Enemy: A Vietnam Deception, The
Undercurrents
 Unions/Guilds
 United States Congress and Television
 United States Presidency and Television (Historical Overview)
 Universal (NBC-Universal, Vivendi Universal)
University Challenge
 Univision
Untouchables, The
 UPN Television Network
Upstairs, Downstairs

Valour and the Horror, The
 Van Dyke, Dick
 Variety Programs
Very British Coup, A
Victory at Sea
 Video Editing
 Videocassette
 Videodisc
 Videotape
 Videotex and Online Services
Vietnam: A Television History
 Vietnam on Television
 Violence and Television
Voice of Firestone, The
 Voice-Over

 W (formerly Women's Television Network)
Wagon Train
 Wales
Walking with Dinosaurs
 Wallace, Mike
 Walsh, Mary
 Walt Disney Programs (Various Titles)
 Walters, Barbara
Waltons, The
War Game, The
 War on Television
 Warner Brothers Presents
Watch Mr. Wizard
Watch with Mother

Alphabetical List of Entries

Watergate
Waterman, Dennis
Waters, Ethel
Watkins, Peter
Watson, Patrick
Wayne and Shuster
WB Network
Wearing, Michael
Weaver, Sylvester (Pat)
Webb, Jack
Wednesday Play, The
Weinberger, Ed
Weldon, Fay
Welland, Colin
Wendt, Jana
Western
Westinghouse-Desilu Playhouse
Weyman, Ron
Wheel of Fortune
Wheldon, Huw
Whicker, Alan
White, Betty
Whitfield, June
Who Wants to Be a Millionaire
Widows
Wild Kingdom
Wildlife and Nature Programs
Wildmon, Donald
Williams, Raymond
Wilson, Flip
Winant, Ethel
Wind at My Back
Windsor, Frank
Winfrey, Oprah
Winters, Jonathan
Wiseman, Frederick
Witt, Paul Junger
Wojeck
Wolf, Dick
Wolper, David L.
Women of Brewster Place, The
Wonder Years, The
Wood, Robert
Wood, Victoria
Woodward, Edward
Woodward, Joanne
Workplace Programs
World at War, The
World in Action
Worrel, Trix
Wrather, Jack
Wrestling on Television
Wright, Robert C.
Writer in Television
Wyman, Jane

Xena: Warrior Princess
X-Files, The
XXX Man, The

Yentob, Alan
Yes, Minister
Young, Loretta
Young, Robert
Your Hit Parade
Youth Television

Z Cars
Zapping
Ziv Television Programs, Inc.
Znaimer, Moses
Zorro
Zwick, Edward, and Marshall Herskovitz
Zworykin, Vladimir