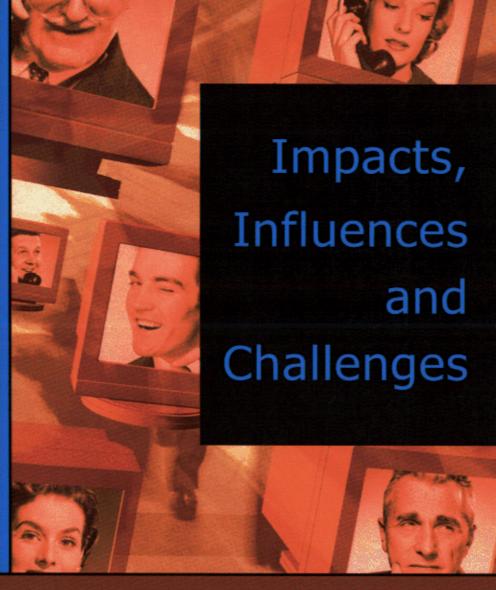
IGITAL ECONOMY



Harbhajan Kehal & Varinder P. Singh

Digital Economy: Impacts, Influences and Challenges

Table of Contents

Prefacevi
ChapterI
Socio-Economic Impacts and Influences of E-Commerce in a Digital Economy
Sushil K. Sharma, Ball State University, USA
Chapter II
Re-Intermediation and Deferment through E-Commerce: Neo-Austrian
Interpretation of Capital and Time 21
Parthasarathi Banerjee, NISTADS, India
ChapterIII
Risk and Investment in the Global Telecommunications Industry
Irene Henriques, York University, Canada
Perry Sadorsky, York University, Canada
Chapter IV
Reduction of Transaction Costs by Using Electronic Commerce in Financial
Services: An Institutional and Empirical Approach
Thomas Pfahler, University of Bayreuth, Germany
Kai M. Grebe, University of Bayreuth, Germany
Chapter V
The Spreading Use of Digital Cash and Its Problems84
Yutaka Kurihara, Aichi University, Japan
Chapter VI
Electronic Signature: The Core Legislation Category in Digital Economy 98
Fjodor Ruzic, Institute for Informatics, Croatia

Chapter VII
Impacts of the Digital Economy: The Shift to Consumer-Driven Competition and
Life-Span Products 136
Simon Mowatt, Auckland University of Technology, New Zealand
Chapter VIII
Digital Products on the Web: Pricing Issues and Revenue Models 154
Gary P. Schneider, University of San Diego, USA
ChapterIX
On Software Piracy 175
Sougata Poddar, National University of Singapore (NUS), Singapore
ChapterX
An E-Classification of the World's Capital Cities: URL References to
Web Sites
Stanley D. Brunn, University of Kentucky, USA
Chapter XI
Online Services and Regional Web Portals: Exploring the Social and
Economic Impacts
Helen Thompson, University of Ballarat, Australia
ChapterXII
ICT Growth and Diffusion: Concepts, Impacts and Policy Issues in the Indian
Experience with Reference to the International Digital Divide
Saundarjya Borbora, Indian Institute of Technology Guwahati, India
ChapterXIII
Digital Technologies and the Cross-Border Expansion of South African Banks 252
Joanne Roberts, University of Durham, UK
Chipo Mukonoweshuro, University of Durham, UK
ChapterXIV
Technology and Culture: E-Commerce in China
Alev M. Efendioglu, University of San Francisco, USA
Vincent F. Yip, University of San Francisco, USA
ChapterXV
Internet Economy of the Online Game Business in South Korea: The Case of
NCsoft's Lineage 286
Kyonghwan Park, University of Kentucky, USA
ChapterXVI
Opportunities and Challenges of the New Economy for East Asia 313
Donghyun Park, Nanyang Technological University, Singapore

Chapter XVII Digital Engineering Campus: Economics, Acceptance, and Impact
Chapter XVIII Corporate Strategies in a Digital World: Supply Chain Management and Customer Relationship Management – Development and Integration-Focus
About the Editors
About the Authors
Index