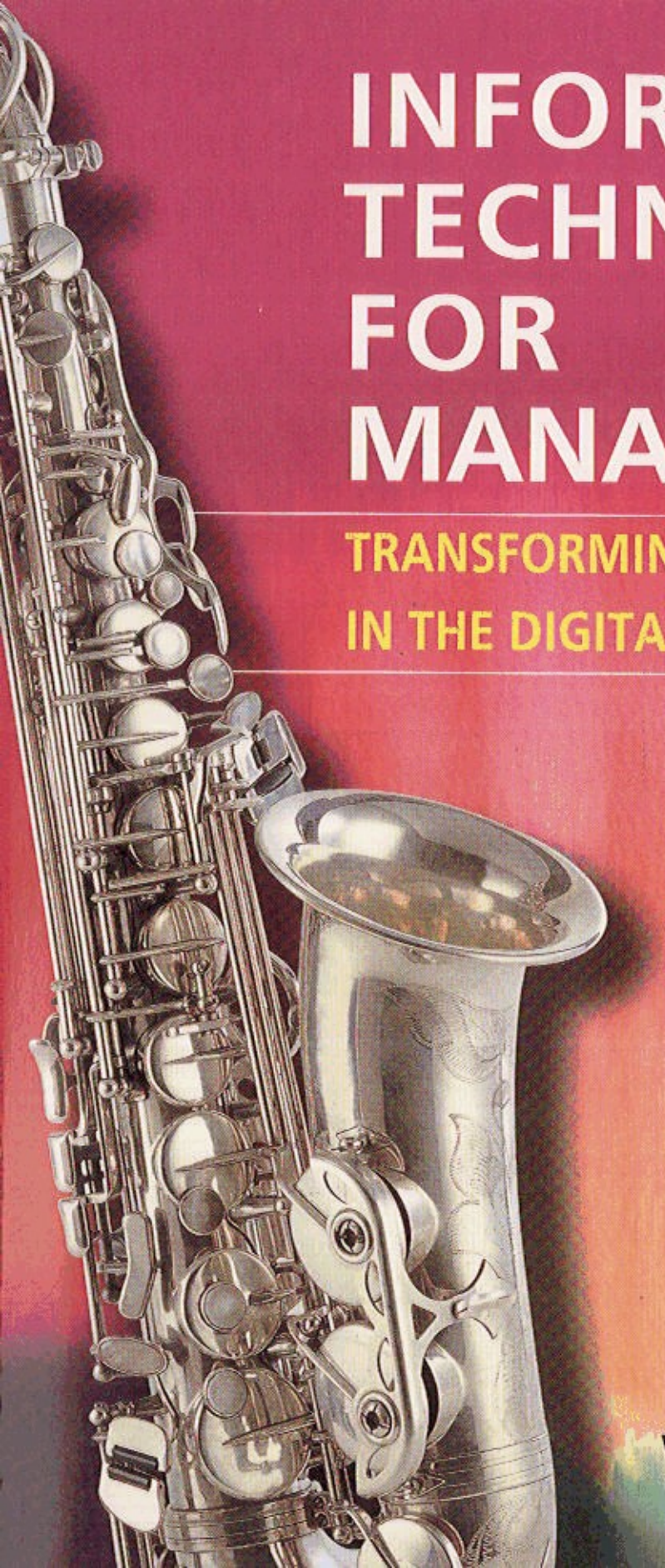

INFORMATION TECHNOLOGY FOR MANAGEMENT:

TRANSFORMING ORGANIZATIONS IN THE DIGITAL ECONOMY

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Contents

PART I
IT In The Organization

1 Information Technology: Strategic Application in a Digital Economy and Business Environment 1
Siemans AG 2

1.1 Doing Business in the Digital Economy 3

1.2 Business Pressures, Organizational Responses, and IT Support 12

1.3 Information Systems: Definitions and Examples 20

1.4 Information Technology Developments and Trends 26

1.5 Why Should You Learn About Information Technology? 34

1.6 Plan of the Book 35
Minicases: (1) Dartmouth College / (2) Wal-Mart 40

Appendix 1A Porter's Models 44

2 Understanding and Managing Information Technologies 48
Building an E-Business at FedEx Corporation 49

2.1 Information Systems: Concepts and Definitions 51

2.2 Classification and Evolution of Information Systems 53

2.3 Transaction Processing versus Functional Information Systems 58

2.4 How IT Supports Organizational Activities 60

2.5 How IT Supports Supply Chain, CRM, PRM Operations 63

2.6 Information Systems Infrastructure and Architecture 66

2.7 Web-based Systems 71

2.8 New Computing Environments 74

2.9 Managing Information Resources 77
Minicases: (1) Maybelline / (2) J. P. Morgan 83

Appendix 2A Build-to-Order Production 87

PART II
The Web Revolution

3 Collaboration, Discovery, and Communication 89
Safeway Collaborates in Designing Stores 90

3.1 Network Computing—An Overview 91

3.2 Discovery 95

3.3 Communication 104

3.4 Collaboration 108

3.5 Collaboration-Enabling Tools: From Workflow to Groupware 116

3.6 E-Learning and Virtual Work 120

3.7 Some Ethical and Integration Issues 124
Minicases: (1) General Motors / (2) Cisco 131

4 E-Commerce and E-Business 137
Buy Chocolate Online? try godiva.com 138

4.1 Overview of E-Commerce and E-Business 139

4.2 Major EC Mechanisms 143

4.3 Business-to-Consumer Applications 146

4.4 Online Advertising 153

4.5 B2B Applications 157

4.6 Intrabusiness and Business-to-Employees EC 161

4.7 E-Government and Consumer-to-Consumer EC 161

4.8 E-Commerce Support Services 164

4.9 Ethical and Legal Issues in E-Business 170

4.10 Failures and Strategies for Success 174
Minicases: (1) FreeMarkets.com / (2) Hi-Life Corporation 181

5 Comparing Wireless, Pervasive, and Mobile Computing 185
Nextbus 186

5.1 Mobile Computing and Commerce: Overview, Benefits, and Drivers 187

5.2 Mobile Computing Infrastructure 193

5.3 Mobile Applications in Financial Services 202

5.4 Mobile Shopping, Advertising, and Content-Providing 204

5.5 Mobile Intrabusiness and Enterprise Applications **208**

5.6 Mobile B2B and Supply Chain Applications **214**

5.7 Mobile Consumer and Personal Service Applications **214**

5.8 Location-Based Commerce **218**

5.9 Pervasive Computing **222**

5.10 Inhibitors and Barriers of Mobile Computing **232**

Minicases: (1) Hertz / (2) Washington Township (OH) **239**

PART III
Organizational Applications

6 Functional Information Systems, Transaction Processing, and Integration **244**

Dartmouth-Hitchcock Medical Center **245**

6.1 Functional Information Systems **247**

6.2 Transaction Processing Information Systems **249**

6.3 Managing Production/Operations and Logistics **255**

6.4 Managing Marketing and Sales Systems **260**

6.5 Managing the Accounting and Finance Systems **269**

6.6 Managing Human Resources Systems **276**

6.7 Integrating Functional Information Systems **282**

Minicases: (1) Dollar General / (2) 99 Cents Only Stores **289**

7 Supply Chains, ERP, and CRM: Understanding Enterprise Systems **293**

ChevronTexaco **294**

7.1 Essentials of Enterprise Systems and Supply Chains **295**

7.2 Supply Chain Problems and Solutions **299**

7.3 Computerized Enterprise Systems: MRP, MRP II, SCM and Software Integration **309**

7.4 Enterprise Resource Planning and Supply Chain Management **311**

7.5 CRM and Its support by IT **318**

Minicases: (1) Northern Digital / (2) QVC **327**

8 Information Systems: Global and Interorganizational Perspectives **331**

Dell **332**

8.1 Interorganizational Systems **334**

8.2 Global Information Systems **336**

8.3 B2B Exchanges, Hubs, and Directories **341**

8.4 Virtual Corporations and IT Support **344**

8.5 Electronic Data Interchange (EDI) **345**

8.6 Extranets, XML, and Web Services **349**

8.7 IOS Implementation Issues **354**

Minicases: (1) Volkswagen / (2) Six Flags **361**

PART IV
Managerial and Decision Support Systems

9 Managing Knowledge **365**

KM Portal at Frito-Lay Assists Dispersed Sales Teams **366**

9.1 Introduction to Knowledge Management **367**

9.2 Knowledge Management Initiatives **372**

9.3 Approaches to Knowledge Management **374**

9.4 Information Technology in Knowledge Management **376**

9.5 Knowledge Management Systems Implementation **380**

9.6 Roles of People in Knowledge Management **388**

9.7 Ensuring Success of KM Efforts **391**

Minicases: (1) DaimlerChrysler / (2) Buckman Labs **400**

10 Data Warehousing, Analyzing, Mining, and Visualization **406**

Harrah's Entertainment **407**

10.1 Data Management: A Critical Success Factor **409**

10.2 Data Warehousing **417**

10.3 Information and Knowledge Discovery with Business Intelligence **422**

10.4 Data Mining Concepts and Applications **428**

10.5 Data Visualization Technologies **432**

10.6 Marketing Databases in Action **440**

10.7 Web-Based Data Management Systems **443**

Minicases: (1) Homeland Security / (2) Sears **451**

11 Intelligent Systems: Management Support for Decision Making **456**

New Balance **457**

11.1 Managers and Decision Making **459**

11.2 Decision Support Systems **465**

11.3 Group Decision Support Systems **471**

11.4 Enterprise and Executive Decision Support Systems **471**

11.5 Intelligent Support Systems: The Basics **476**

11.6 Expert Systems **480**

11.7 Other Intelligent Systems **484**

11.8 Web-Based Management Support Systems **492**

11.9 Advanced and Special Decision Support Topics **492**

Minicases: (1) Netherlands Railway / (2) Singapore and Malaysia Airlines **500**

PART V
Implementing and Managing IT

12 Establishing Strategic Advantage through Information Technology **505**

Dell's Direct Path to Success **506**

12.1 Strategic Advantage and Information Technology **508**

12.2 Porter's Value Chain Model **513**

12.3 Strategic Resources and Capabilities **515**

12.4 IT Planning—A Critical Issue for Organizations **519**

12.5 Strategic IT Planning (Stage 1) **521**

12.6 Information Requirements Analysis, Resource Allocation, and Project Planning (Stages 2–4) **528**

12.7 Planning IT Architectures **531**

12.8 Some Issues in IT Planning **536**

Minicase (1) Cisco Systems / (2) National City Bank **547**

13 Economics of IT **552**

State of Iowa **553**

13.1 Financial and Economic Trends and the Productivity Paradox **554**

13.2 Evaluating IT Investment: Benefits, Costs, and Issues **560**

13.3 Methods for Evaluating and Justifying IT Investment **566**

13.4 IT Economics Strategies: Chargeback and Outsourcing **574**

13.5 Economics of Web-Based Systems and E-Commerce **580**

13.6 Other Economic Aspects of Information Technology **582**

Minicases: (1) Intranets / (2) Kone Inc. **589**

14 IT Acquisition and Implementation **594**

How Sterngold Acquired an e-Commerce System **595**

14.1 The Landscape and Framework of IT Application Acquisition **597**

14.2 Identifying, Justifying, and Planning Information System Applications (Step 1) **600**

14.3 Acquiring IT Applications: Available Options (Step 3) **602**

14.4 Outsourcing and Application Service Providers **608**

14.5 Vendor and Software Selection and Other Implementation Issues **611**

14.6 Connecting to Databases and Business Partners: Integration (Step 4) **614**

14.7 Business Process Redesign **615**

14.8 The Role of IT in Business Process Redesign **617**

14.9 Restructuring Processes and Organizations **621**

Minicase (1) Pioneer Inc. / (2) McDonald's **628**

15 Information Resource Management and Security Issues **632**

Cybercrime in the New Millennium **633**

15.1 The IS Department and End Users **634**

15.2 The CIO in Managing the IS Department **639**

15.3 IS Vulnerability and Computer Crimes **641**

15.4 Protecting Information Resources: From National to Organizational Efforts **652**

15.5 Securing the Web, Intranets, and Wireless Networks **660**

15.6 Business Continuity and Disaster Recovery Planning **667**

15.7 Implementing Security: Auditing and Risk Management **670**

15.8 Information Technology in Counterterrorism **676**

Minicases: (1) Home Depot / (2) Zions Bancorporation **683**

16 Information Technology: Its Organizational and Societal Impact **688**

Movie Piracy **689**

16.1 Introduction **691**

16.2 IT Is Eliminating the Barriers of Time, Space, and Distance **692**

16.3 Information Is Changing from a Scarce Resource to an Abundant Resource **696**

16.4 Machines Are Performing Functions Previously Performed by Humans **703**

16.5 Information Technology Urges People to Reexamine Their Value Systems **711**

16.6 Conclusion **716**

Minicases: (1) ChoicePoint: / (2) Australian Fishing Community **720**

Technology Guides (Online)

T1 Hardware

T1.1 What Is a Computer System?

T1.2 The Evolution of Computer Hardware

T1.3 Types of Computers

T1.4 The Microprocessor and Primary Storage

T1.5 Input/Output Devices

T2 Software

T2.1 Types of Software

T2.2 Application Software

T2.3 Systems Software

T2.4 Programming Languages

T2.5 Software Development and CASE Tools

T2.6 Software Issues and Trends

T3 Data and Databases

T3.1 File Management

T3.2 Databases and Database Management Systems

T3.3 Logical Data Organization

T3.4 Creating Databases

T3.5 Emerging Database Models

T3.6 Data Warehouses

T3.7 Physical Database Organization

T3.8 Database Management

T3.9 An Emerging Technology: IP-based Storage

T4 Telecommunications

T4.1 Telecommunications Concepts

T4.2 Communications Media (Channels)

T4.3 Network Systems: Protocols, Standards, Interfaces, and Topologies

T4.4 Network Architecture: Open Systems and Enterprise Networking

T4.5 Telecommunications Applications

T5 The Internet and the Web

T5.1 What Is the Internet?

T5.2 Basic Characteristics and Capabilities of the Internet

T5.3 Browsing and the World Wide Web

T6 A Technical View of Systems Analysis and Design

T6.1 Developing an IT Architecture

T6.2 Overview of the SDLC

T6.3 Alternative Methods and Tools for Systems Development

T6.4 Component-Based Development and Web Services

Glossary 725

Photo Credits 737

Name Index 739

Subject Index 747